



DEVELOPMENT PIPELINE REPORT

Any Market Worldwide

Lodging Econometrics' **Development Pipeline Reports** supply every lodging development real estate fact you need about a particular market gathered together in one place. Each report includes a suite of summary tables and all individual New Construction and Development Pipeline records. These reports inform your analysis and decision-making about any market where you own and/or operate existing properties, are planning development, contemplating acquisition/disposition activity, or performing market due diligence.

Compiled from LE's global New Construction and Development Pipelines and Ownership and Management Databases, Development Pipeline Reports contain critical intelligence on all lodging development activity, so you can quickly make confident strategic decisions. The report provides detailed summaries of all Pipeline Activity by:

- Brand Affiliation
- Chain Scale
- Hotel Size
- Leading Brands and Companies

Development Pipeline Reports also contain Individual Records with full details on Pipeline projects, including project stage, the latest construction start and projected opening dates, full hotel letterhead, room count, chain scale, brand, developer and management.

All lodging development activity is presented, including:

- New Construction
- Halted, Cancelled and Postponed Projects
- Brand Conversions and Announced Renovations

Each Development Pipeline Report also includes LE's renowned quarterly **Executive Summary**, providing the latest commentary and analysis on Construction Pipeline from LE's roster of global real estate specialists.

Quickly become an expert on lodging real estate in your markets of interest! Development Pipeline Reports can be ordered at any time and are available for your immediate analysis. To place your order for a Development Pipeline Report for any market in the world, call our lodging real estate specialists today!

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PIPELINE METRICS
Shanghai, China

At Q4 2010	Prior Hotel Openings		Current Supply*		Construction Pipeline (†)				Forecast for New Hotel Openings (‡)			
	2008	2009	2010	At Q4 2010	Under Construction	Starts Next 12 Months	Early Planning	Total Pipeline	2011	2012	2013 & Beyond	2013 & Beyond
	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms

Brand Affiliation

Global Brands
Regional Brands
Non-Branded
London Total

International Chain Scale

Luxury
Upper Upscale
Upscale
Upper Midscale
Midscale
Economy
Independent
Subtotal
Casino
London Total

Hotel Size

>500 Rooms
301 - 500 Rooms
201 - 300 Rooms
Subtotal
100 - 200 Rooms
<100 Rooms
Subtotal
London Total

LONDON PROJECTS UNDER CONSTRUCTION
Sorted by Chain Scale

Project Description	Owner/Developer	Management Group
Luxury		
Shangri-La Hotel London Bridge The Shard London United Kingdom	Project Stage: Under Construction Construction Start: Dec 2012 Projected Opening: Dec 2012 Room Count: 195 Current Brand: Shangri-La Chain Scale: Luxury Star Rating: 5	Seller Property Group Contact: Barry Oatle 110 Park St. London W1K 6NX United Kingdom P: 44 20 74553111 F: 44 20 73552235 The Shangri-La Hotel will occupy floors 34 to 52 of the London Bridge Tower. Food and beverage outlets will include a restaurant, lobby lounge & bar, and a cafe. Other amenities will include a spa, indoor pool, fitness facility, meeting space for up to 400 and 2 business center.
The Waldorf-Astoria Collection Syon Park East London United Kingdom	Project Stage: Under Construction Construction Start: Jan-2007 Projected Opening: Mar-2011 Room Count: 137	Ability Group 7 Portland Place London W1B 1PP United Kingdom P: 44 20 75801234 F: 44 20 75807271 The Syon Park Waldorf-Astoria is located on the grounds of the Syon Estate in West London. Guests will have use of the park grounds including activities such as trout fishing. Amenities will include a spa, swimming pool, meeting facilities, restaurants and bars. There will also be a spa/therapy house in the lobby and an ice cream parlor.
McAleen-Ruhs Group 17-19 Dunganman Rd. Corktown Ireland P: 44 28 86763741 F: 44 28 86762565	Starwood Hotels & Resorts Worldwide Inc Place Rogier 3 Brussels Belgium P: 32 2 2075332 F: 32 2 243901 The W Hotel London - Leicester Square & Residences will be built on the site of the former Queen Anne's Chambers originally built in the 19th century. The site, near New Scotland Yard, is currently office and retail space. InterContinental Hotels Group has agreed a 20-year deal to manage the central London hotel.	
Splendid Hotel Group Contact: Panya Weerasinghe Haydon House London United Kingdom P: 44 208 429 9500 F: 44 208 888 1327	InterContinental Hotels Group 67 Alma Rd. Berkshire United Kingdom P: 44 17 53410100 F: 44 17 53410101	

AVAILABLE FOR ANY MARKET IN THE WORLD, INCLUDING:

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- Rio de Janeiro
- Buenos Aires

IDEAL FOR

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LE ALSO SUGGESTS Construction Pipeline Trend Reports for any:

- Global Region, or
- Country in the World

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