



TRANSACTION TREND REPORT

The United States

Lodging Econometrics' **Transaction Trend Report** illustrates directional movements in lodging real estate sales volume and selling prices and portrays cyclical tops and bottoms. The report provides the ability to review hotel transaction trends over the past five years and for the current year to-date, essential for evaluating ongoing asset and portfolio strategies and for determining the ideal market timing of acquisitions and dispositions. Detailed views are also included for the previous 6 quarters.

Assembled from LE's renowned **Transactions and Property Transfers Database**, the report offers an insightful assessment of hotel sales trends over time and an in-depth look at what's happening in today's real estate environment, including transaction volume and the average selling price per room by:

- Top 25 Markets
- Leading Brands
- Chain Scale
- Hotel Size
- Location
- Transaction Size
- US Region

Available as an annual subscription with four quarterly updates, the report provides a complete understanding of historic and current transaction activity and trends, integral for:

- Evaluating go/no-go decisions for acquisitions and dispositions based on the current selling prices being paid for hotels in top markets and for the leading brands;
- Pinpointing the right time to buy, sell, hold, reinvest, or refinance;
- Confirming real estate cycle phases and determining peaks and bottoms.

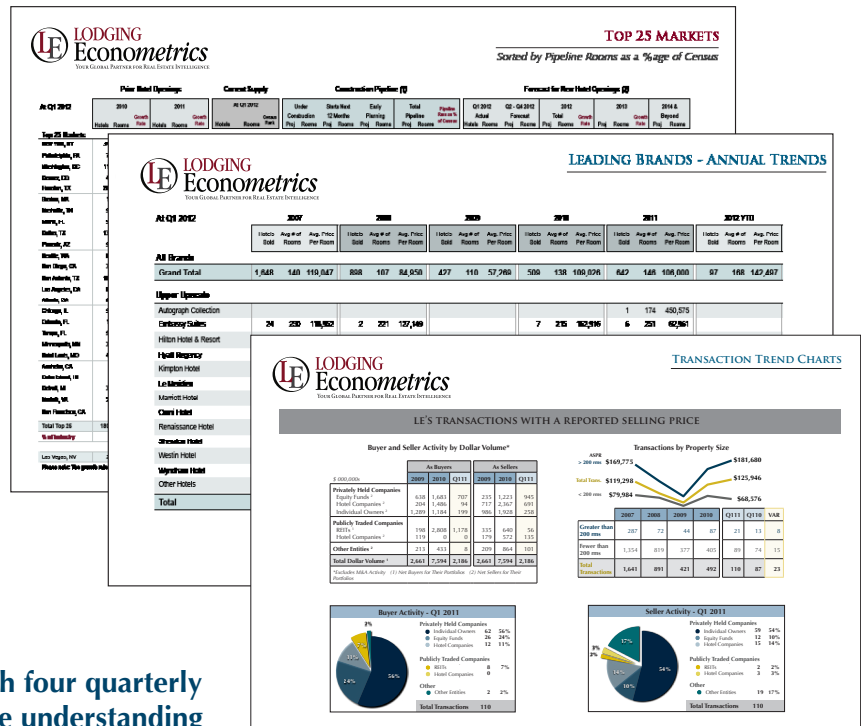
The report includes a full portfolio of summary tables, charts and graphs, illustrating recent hotel transaction trends, along with LE's renowned quarterly **Executive Summary**, providing the latest commentary and analysis on recent transaction activity from LE's global real estate specialists.

Inform your corporate strategic planning, asset and portfolio analysis, investment decision-making, and due diligence with the most accurate United States lodging real estate transactions intelligence available. To order an annual subscription to LE's United States Transaction Trend Report with four quarterly updates, call our lodging real estate specialists today!

Phone: +1 603-431-8740, ext. 25 Email: info@lodgingeconometrics.com

Each LE report comes with a Client Satisfaction Guarantee. If your purchase does not meet your expectations, simply return it within 30 days and we will issue you a full refund.

LE'S REAL ESTATE INTELLIGENCE IS YOUR STRATEGIC ADVANTAGE



IDEAL FOR

- Developers/Investors
- Senior Home Office Executives
- Franchise Sales Executives
- Strategic Planners
- Business Development Executives
- Acquisition Officers
- Feasibility & Analyst Groups
- Asset Managers
- Industry Consultants
- Wall Street Analysts
- Appraisers
- Lenders
- Vendors

LE ALSO SUGGESTS United States Construction Pipeline Trend Report - A Companion Lodging Real Estate Report

Trend Reports for Any Market Worldwide