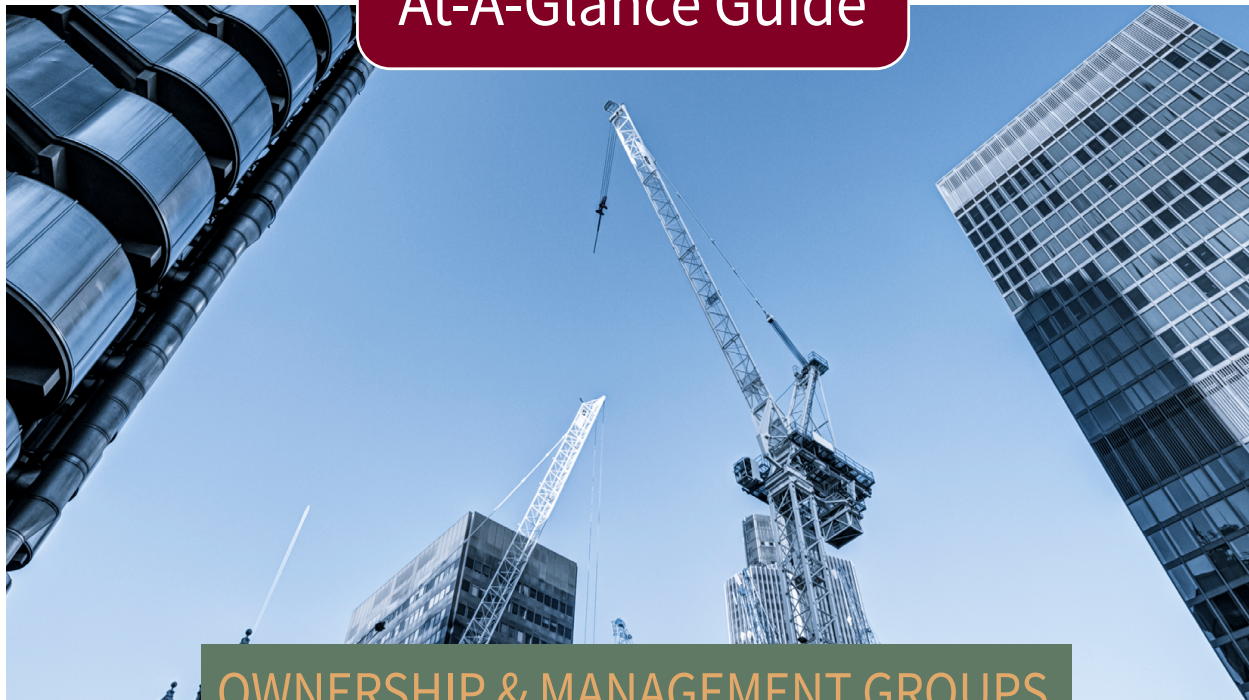




Lodging Econometrics

Database of Hotel Records
At-A-Glance Guide



OWNERSHIP & MANAGEMENT GROUPS





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Home Page

Property Activity

Stay informed of all recently added and updated property records.

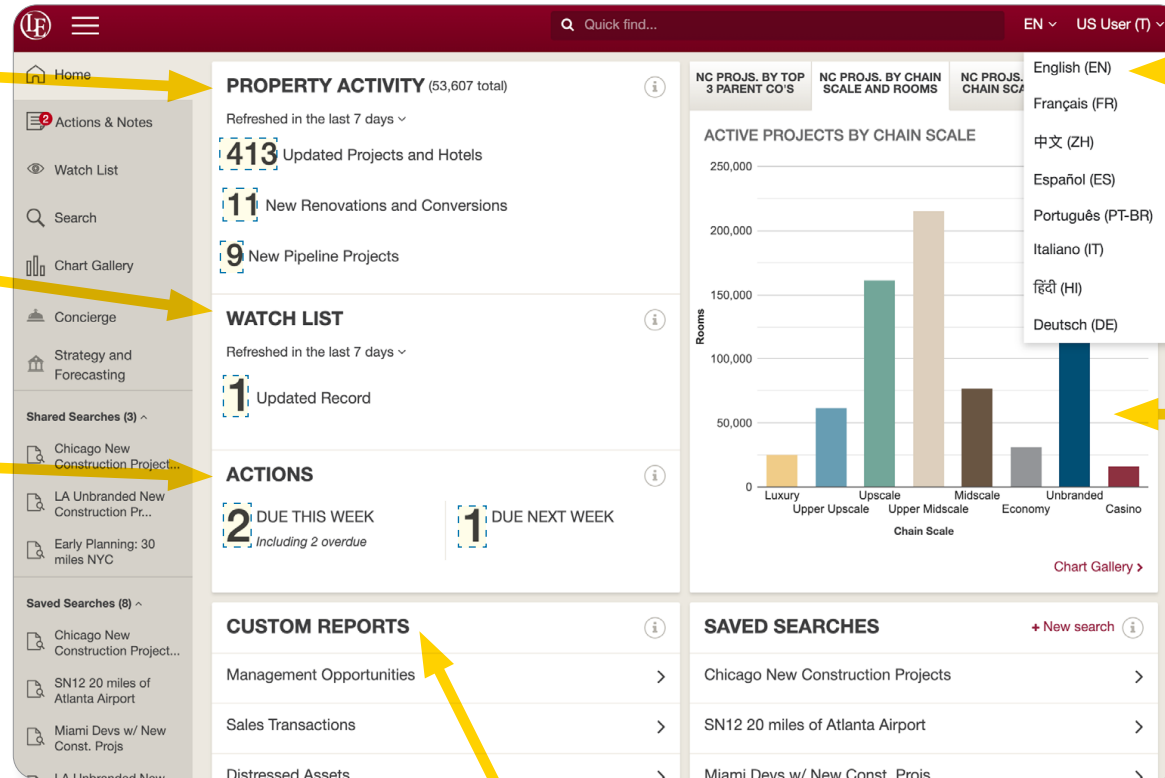
Watch List

Monitor properties of importance and receive notifications of updates when they become available.

Actions

Stay organized and reminded of priority properties and companies that are scheduled for follow-up. You can set email or in-app notifications in your account profile, to be reminded at any time, on these properties.

Note: Each number in the **Property Activity**, **Watch List**, **Actions**, and **Chart Gallery** sections is clickable and will take you to corresponding records. Also, the refreshed time frame on Property Activity and Watch List is adjustable using the drop-down.

**Multi-Language Localization**

Access and understand crucial hotel development in your preferred language and discover more opportunities. Languages available include: English, French, Simplified Chinese, Spanish, Portuguese, Italian, Hindi, and German.

Chart Gallery

Support your strategic planning with this macro-overview snapshot of development based on your company's database specifications. Clicking on **Chart Gallery** in the bottom right corner will direct you to a full display of all available charts.

Custom Reports

Access a list of custom-built searches integral to your growth strategies. We can customize and add searches to this section of your homepage.



Menu

Menu

Access database functions using the database menu. Click on the navigation icon (☰) in the upper left hand corner to open and close the navigation menu.

Actions & Notes

Write notes on individual property and company records, schedule follow-ups, and set email or in-app notifications on a particular record.

Watch List

Monitor properties of importance and receive notifications of updates when they become available. Properties added to your Watch List will appear here.

Search

Search for hotels or companies and receive the details associated. View entire company portfolios or determine hotels or companies within a radius of a fixed point.

Concierge

Contact Concierge Services by email.

Strategy and Forecast Center

Access to your quarterly Management Guidance and Lodging Trend reports platform.

Shared Searches

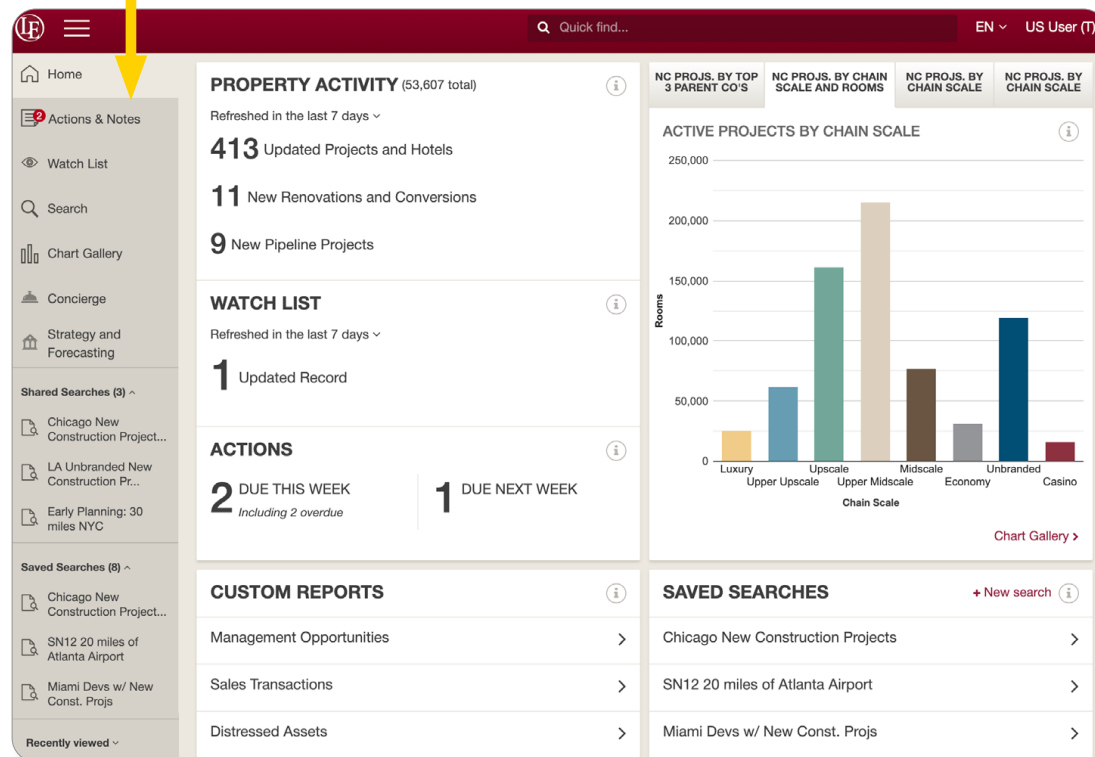
Access previously saved searches shared by your colleagues and get a refreshed set of records fitting that criteria.

Saved Searches

Click on a previously saved search to receive a refreshed set of records fitting that search's criteria.

Recently Viewed

View a list of your most recently viewed properties.





Search Properties

Unique Identifiers:

Records will contain both a unique property id number and a unique franchise id number, known as an FKey. FKeys come directly from the Franchise Companies and their reports. You may search directly using either property ID or FKey.

Territory fields

can be customized to your company's specifications.

Additional Data:

Select to see a list of hotels & companies that have **Actions** or **Notes** written on them. You can also include a particular keyword.

Also, view a list of hotels that you have added to your **Watch List** matching particular criteria.

1 HOTEL INFORMATION

Property ID
Hotel Name
Street Address
City
State/Province Postal Code
Country
Rooms

Nashville, TN;
Tract (US Only)
Brand
Franchise Company
FKey
Chain Scale
Include like kind unbranded

2 Location

Hotel located within miles of
Address or Location

3 Additional property details

County (US Only)
World Region 1
World Region 2
Year Built Brand Aff. Yr.
Last Reno. Date of Sale
Location Type
Meeting Space
Owner/Management Role
Brand Role
Attributes
Commentary

Attributes
Search the database for particular attributes like Extended Stay and Shared Sites. For a full definition of each attribute, see page 18.

PROJECT TYPE
To filter by project type, check one or more boxes below and fill in the details. (Optional)
☒ New Construction ☐ Conversion
☐ Renovation ☐ Sales Transaction
☐ Open & Operating

COMPANIES
To filter by company role, select one or more boxes below and fill in more information. (Optional)
Company role Check all roles
☐ Dev/Own ☐ Management
Portfolio Size (all roles)

DETAILS
Start Next 12 Months; Early Planning
Start Date
Opening Date

TIMELINE CHANGES
☐ Changed since ☐ Click to set date
☐ 60 days ago
Type of change
Changes to:
☐ Start ☐ Open
☐ Project Stage
☐ Delays only

RECENT CHANGES
☐ Changed since ☐ Click to set date
☐ 7 days ago
☐ since last login (Jun 15)

Letterhead
Contact Name
Company Name
Street Address
City
State/Province Postal Code
Country
Company ID
Company has notes or actions written by anyone created or changed anytime mentioning search text

Additional LESTaff data
☐ Hotel has notes or actions written by created or changed anytime mentioning search text
☐ Hotel is on my watch list

Attributes
☐ Extended Stay
☐ Modular Build
☐ Shared Site
☐ Mixed Use
☐ Adaptive Reuse
☐ Addition
☐ LEED Certified
☐ Green Building
☐ BREEAM Certified
☐ DGNB Certified
☐ Tribal Casino

105 records found (14,057 rooms)

CANCEL SHOW RESULTS

Input search term(s) into any fields of the search form to receive properties that match your criteria using:

- 1** Selected criteria
- 2** Proximity filter
- 3** Additional property details

Timeline Changes:

Search for changes to any project's timeline. Changes to a timeline can include start date, open date, or project stage. Project timeline changes are updated weekly and include the timeline history changes of a project.

Recent Changes:

Easily discover properties or contacts, within a selected time frame, that have been updated, new pipeline projects, new renovation or conversion projects, or distressed assets.

In this illustration, we have selected to find properties that are in the **Nashville, TN** market that are **New Construction** projects which are in both the **Starts Next 12 Months** and **Early Planning** stages.

As you begin to input in your search criteria, the number in the bottom left hand corner will adjust to show the number of found records.

Once you are satisfied with the number of records found, click **SHOW RESULTS** to access that list of records.

Abstract View

After conducting a search in the database, you will receive a list of matching records, displayed in a summary format.

← Back to Search Form

Save as a new Saved Search Export Copy link

Activity Clear Project Stage Clear Market Clear

New Construction Start Next 12 Months; Early Planning Nashville, TN; **MORE FILTERS**

Modify Search Window: Modify your search results by changing any of your current criteria, clearing any criteria, or by clicking more filters to go back to the search form.

records found
105
(14,057 rooms)

Show related companies Sorted by World Region 1, Coun... Views

TN > United States > Nashville, TN

InterContinental Nashville (DAC)

319 Peabody St Nashville, TN 37210 United States	Rooms 400 Chain Scale Luxury Brand InterContinental Franchise Co. IHG Hotels & Resorts	Market Nashville, TN Tract Nashville Airport County Davidson Territory None
--	---	--

Dev/Own Haitham Barham, DAC Developments

New Construction
Start Next 12 Months
Start 08/2026 Open 08/2029
Timeline Changes BNADT 1314519

Save Search: To recall a search later, save it by clicking **Save as a new Saved Search**.

Saved Search Delta Feature: Within Saved Searches, your results window will display the total number of records found plus the number of updated records and any new matches found in your selected time period.

105 records found 23 updated 7 new matches

14,057 rooms Show related companies Sorted by World Region 1, Coun... (in the last 30 days +)

in the last 7 days
in the last 30 days
since last login (Jun 19)

TN > United States > Nashville, TN

Export: Your found set of records can be exported and downloaded or emailed to you from the database in PDF, Excel, or CSV formats.

Copy Link: Creates a link that can be shared with others, who have a database account, to receive the same set of records you've searched upon.

Watch List: Add a record to your personalized **Watch List** to stay updated on changes to the record as they become available.

Actions & Notes: Write notes on an individual property. Convert that note into an action by scheduling a follow-up date.

X: remove a record from your found set by clicking on the **X**. This moves that record into your exclusion filter where you can add it back at any time.

As of ...	Project Stage	Start	Open
Feb 14, 2025	Start Next 12 Months	02/15/2025	03/31/2028
Feb 28, 2025	Start Next 12 Months	05/26/2025	06/05/2028
Jun 13, 2025	Start Next 12 Months	08/26/2025	09/05/2028
Jul 11, 2025	Start Next 12 Months	08/26/2025	03/31/2028
Sep 19, 2025	Start Next 12 Months	11/26/2025	06/30/2028
Oct 17, 2025	Start Next 12 Months	11/26/2025	11/16/2029
Nov 14, 2025	Start Next 12 Months	12/26/2025	12/16/2029
Jan 9, 2026	Start Next 12 Months	02/26/2026	03/31/2028
Mar 27, 2026	Start Next 12 Months	05/19/2026	06/22/2028
May 15, 2026	Start Next 12 Months	05/19/2026	03/31/2028
Jun 5, 2026	Start Next 12 Months	08/19/2026	06/23/2028

Hovering over the calendar icon next to **Timeline Changes** allows for you to see the history of changes to the project's timeline dating back to February 2020.

Show Related Companies: From your found set of records, click on show related companies to view the developers, owners, and management companies. You can toggle back to the properties view at any time.

Sorted by: Custom sort the way in which your records display below. Filters include: project type, stage, chain scale, market, and more.

Views: View records in a summary format or click the globe to view on an interactive map.



Full Property Record

Click on any hotel name to get a summary record to view the complete details available for that particular record.

Print: Create a PDF or Print a full property record to send to others for easy viewing and collaboration.

Text Highlights

Easily identify new information that has been added to a record. Updates or changes to a record in the last seven (7) days will appear in red; changes to a record in the last thirty (30) days will appear in orange.

← Back to Search Results

Print Copy link Add to Watch List 3 of 22

InterContinental Nashville (DAC)

ID: 1314519
IHG.PropCD: BNADT
Map this location

319 Peabody St | Nashville, TN 37210 | United States

Rooms	400	County	Davidson
Market	Nashville, TN	Brand	InterContinental
Tract	Nashville Airport	Franchise Co.	IHG Hotels & Resorts
		Chain Scale	Luxury
		Territory	None

New Construction

Project Stage: Start Next 12 Months

Start Date: 08/2026

Opening Date: 08/2029

▼ Timeline Change History

As of...	Project Stage	Start	Open
(Baseline)			
Feb 14, 2025	Start Next 12 Months	02/15/2025	03/31/2028
Feb 28, 2025	Start Next 12 Months	05/26/2025	06/05/2028
Jun 13, 2025	Start Next 12 Months	08/26/2025	09/05/2028
Jul 11, 2025	Start Next 12 Months	08/26/2025	03/31/2028
Sep 19, 2025	Start Next 12 Months	11/26/2025	06/30/2028
Oct 17, 2025	Start Next 12 Months	11/26/2025	11/16/2029
Nov 14, 2025	Start Next 12 Months	12/26/2025	12/16/2029
Jan 9, 2026	Start Next 12 Months	02/26/2026	03/31/2028
Mar 27, 2026	Start Next 12 Months	05/19/2026	06/22/2028
May 15, 2026	Start Next 12 Months	05/19/2026	03/31/2028
Jun 5, 2026	Start Next 12 Months	08/19/2026	06/23/2028
Jun 12, 2026	Start Next 12 Months	08/19/2026	08/19/2029

Additional Details

Country	United States	Brand Role	Brand Franchised
World Region 1	North America		
World Region 2	United States		
Location Type	Airport		

Commentary

InterContinental Hotels offer exceptional service for business and leisure travelers seeking a luxury experience. This location is sure to be noted for an impressive range of amenities, including savvy concierge, dining, and business and fitness services with 24-hour availability. Business-class guest rooms will have large desks, a printer/fax/copier, and special, laptop-friendly lighting.

Add to Watch List: Add a record to your personalized Watch List to be notified of changes to this record.

Create a New Action & Note: Click + New to create an Action or Note in the pop-up window. You can either write a note to yourself or assign an action with a due date to yourself or to a colleague (as illustrated below.) Click **CREATE** to save your action.

InterContinental Nashville (DAC)

☐ Note (no due date)

☒ Action with due date

Jul 31
Assigned to Hannah Paoletti

Set up meeting with DAC Developments.

CANCEL CREATE

The note will now be attached to the property record and displayed in the **Actions & Notes** section of the record.

InterContinental Nashville (DAC)

ID: 1314519
IHG.PropCD: BNADT
Map this location

319 Peabody St | Nashville, TN 37210 | United States

Rooms	400	County	Davidson
Market	Nashville, TN	Brand	InterContinental
Tract	Nashville Airport	Franchise Co.	IHG Hotels & Resorts
		Chain Scale	Luxury
		Territory	None

Actions & Notes

+ New

Action DUE JUL 30, 2026 • Assigned to Hannah Paoletti by Sam Lane

Set up meeting with DAC Developments.

Developer / Owner

Show more

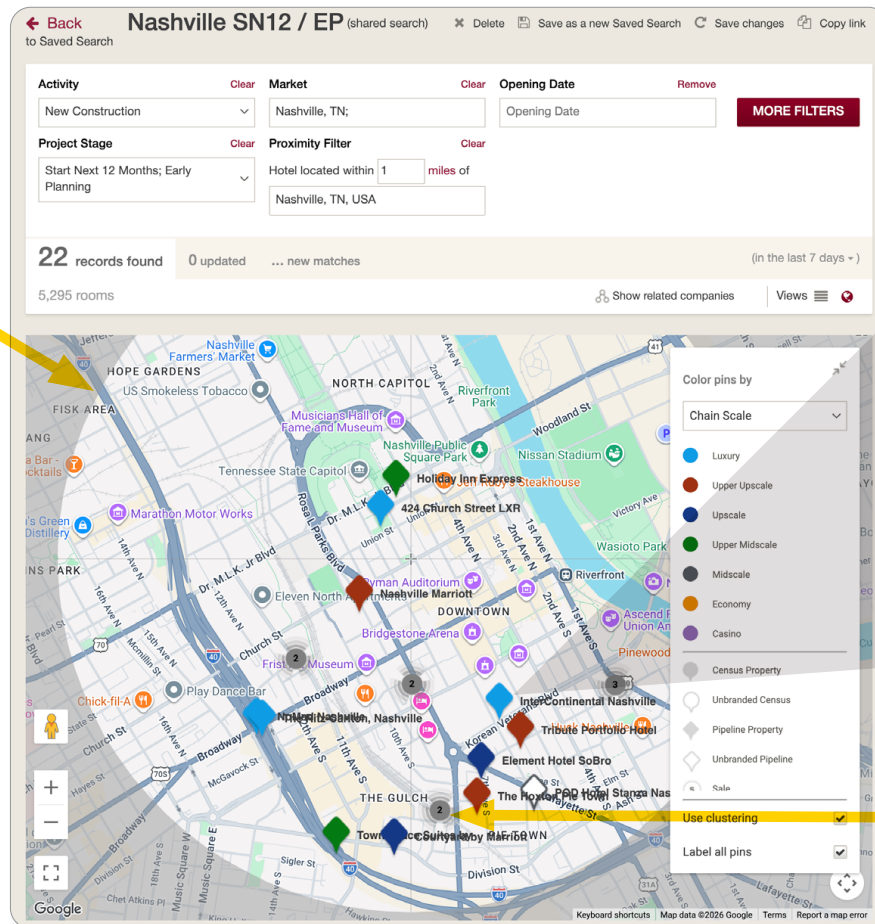
Haltham Barham
Project Manager
DAC Developments

Show More and Contacts Highlight: Click **Show More** to view the full letterhead for the company or click on the **Company Name** to access decision-maker contacts and the complete development portfolio for that company.

Property Mapping

A found set of records can be viewed on an interactive map and viewed by chain scale, project type, project stage, room count and franchise company.

When conducting a proximity search, your results will provide a radius circle around the area you've selected.



InterContinental Nashville (...)

319 Peabody St
Nashville, TN 37210
United States

Rooms: 400
Brand: InterContinental
Chain Scale: Luxury

New Construction Start Next 12 Months Start 08/2026 Open 08/2029

Dev/Own: Haitham Barham, DAC Developments

ID: 1314519

CLOSE

SEE DETAILS

Property Pop-Up: Click on a pin to view a property detail pop-up window, add to your personalized Watch List, create a note, or see full details of the property.

Cluster: A concentrated area of properties will appear as a cluster. Click on a cluster to drill-down and zoom into the map to expose smaller clusters or individual pins.



Search Companies

Identify the decision-maker contacts to call on a project and view their portfolio of opportunities. Input search term(s) into any of the fields of the search form to receive the companies and contacts that match your criteria.

The screenshot shows the 'SEARCH COMPANIES' form. Annotations with yellow arrows point to the 'Company role' section, specifically the 'Dev/Own' checkbox and the 'Portfolio Size' dropdown menu. The form includes sections for 'COMPANY INFORMATION', 'PROJECT TYPE', 'PORTFOLIO', 'Location', 'Letterhead', 'DETAILS', and 'RECENT CHANGES'. At the bottom, it shows '476 records found' and 'SHOW RESULTS' buttons.

In this illustration, we have selected to find all **Developers/Owners** within a **10-mile radius of New York, NY.**

Once your criteria has been inputted and you are satisfied with the number of records found, click **SHOW RESULTS** to access the list of companies.

From your results, you can sort your records by portfolio size, company name, company city, state, and more. You can also toggle between showing the related properties and companies that match your search.

The 'SORTING AND HEADINGS' panel shows options to sort records. The 'Sort fields' dropdown is set to 'Portfolio Size'. There are also options for 'Ascending/Descending' and 'Show Headings'. At the bottom are 'CANCEL' and 'SHOW RESULTS' buttons.

Click on a company from the results list to view the company's decision-maker contacts as well as the number of potential opportunities in their portfolio. You can also write a note on the company record and set a follow-up, if needed for future reference. Notes written on any of the company's properties will also appear here.

The 'MCR Hotels' profile (ID: CO34450) shows the company's address, roles, and portfolio size. It also lists several contacts with their names, titles, and phone numbers.

Address	Roles	Portfolio Size
One World Trade Center Fl 86 New York, NY 10007 United States Map this location P: 212 277-5602	Developer/Owner Management Seller	142 properties 142 in my account Generate portfolio listing

Contacts	
Kim Aviles, Regional Vice President Sales	P: 212 277-5602
Joseph Dell Santi, Chief Investment Officer	P: 212 277-5638
Pete Foster, Vice President Development	P: 212 277-5602
Will Garson, Vice President Investments Analytics & Development	P: 972 355-6751
Fred Grapstein, Senior Vice President Hotel Execution	P: 212 277-5602
Kyle McCaig, Vice President Technology Operations	P: 212 277-5602
R Tyler Morse, Chief Executive Officer	P: 212 277-5602
Chad Newman, Senior Vice President Hotel Execution	P: 212 277-5602
Chad Newman, Senior Vice President Operations	P: 212 277-5602
William White, Chief Financial Officer	P: 212 277-5657



Full Company Record

Click on a company to view complete contact information, decision-makers, and their portfolio of properties. You can also view the company's location on Google Maps or request more information from LE's Concierge Services Department.

MCR Hotels ID: CO34450

Address
One World Trade Center Fl 86
New York, NY 10007
United States
[Map this location](#)
P: 212 277-5602

Roles
Developer/Owner
Management
Seller

Portfolio Size
142 properties
142 in my account
[Generate portfolio listing](#)

Actions & Notes for this company + New

Actions & Notes for related properties

Contacts

Kim Aviles, Regional Vice President Sales	P: 212 277-5602
Joseph Delli Santi, Chief Investment Officer	P: 212 277-5638
Pete Foster, Vice President Development	P: 212 277-5602
Will Garson, Vice President Investments Analytics & Development	P: 972 355-6751
Fred Grapstein, Senior Vice President Hotel Execution	P: 212 277-5602
Kyle McCaig, Vice President Technology Operations	P: 212 277-5602
R Tyler Morse, Chief Executive Officer	P: 212 277-5602
Chad Newman, Senior Vice President Hotel Execution	P: 212 277-5602
Chad Newman, Senior Vice President Operations	P: 212 277-5602
William White, Chief Financial Officer	P: 212 277-5657

Create a New Action & Note: Click + New to create an Action or Note in the pop-up window. You can either assign an action with a due date to yourself or to a colleague or write a note to yourself (as illustrated below.) Click **CREATE** to save your action.

The note will now be attached to the company record and displayed in the **Actions & Notes** section of the record.

MCR Hotels ID: CO34450

Address
One World Trade Center Fl 86
New York, NY 10007
United States
[Map this location](#)
P: 212 277-5602

Roles
Developer/Owner
Management
Seller

Portfolio Size
142 properties
142 in my account
[Generate portfolio listing](#)

Actions & Notes for this company + New

Note created Jun 24, 2025 by Teri Lane
Follow up on possible opportunities in their pipeline.

Actions & Notes for related properties

The **black property** number indicates the company's total portfolio of projects and hotels.

The **red property** number indicates the number of the company's projects and hotels that are a part of your database based upon your purchased specifications.

Company Mapping

A found set of companies can be viewed on an interactive map and viewed by developer/owner, management company, or others.

When conducting a proximity search, your results will provide a radius circle around the area you've selected.

Cluster: A concentrated area of companies will appear as a cluster. Click on a cluster to drill-down and zoom into the map to expose smaller clusters or individual pins.



Views: Click the list icon to return to the summary list of companies.

MCR Hotels

Address	Roles	Portfolio Size
One World Trade Center Fl 86 New York, NY 10007 United States P: 212 277-5602	Developer/Owner Management Seller	142 properties 142 in my account Generate portfolio listing

Contacts

Kim Aviles, Regional Vice President Sales	P: 212 277-5602
Joseph Dellì Santi, Chief Investment Officer	P: 212 277-5638
Pete Foster, Vice President Development	P: 212 277-5602
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R Tyler Morse, Chief Executive Officer	P: 212 277-5602
Chad Newman, Senior Vice President Hotel Exec...	P: 212 277-5602
Chad Newman, Senior Vice President Operations	P: 212 277-5602
William White, Chief Financial Officer	P: 212 277-5657

Company Pop-Up: Click on a company pin to view the company's detail pop-up window with contact information, their portfolio size, and a clickable link to their portfolio of properties.



Actions & Notes

Stay organized and reminded of priority properties in your pipeline that are scheduled for follow-up. You can set email or in-app notifications in your account profile on these properties. You can also tab between viewing actions due and all actions and notes.

Written by and Assigned to

View Actions & Notes that were written by or assigned to yourself or someone else on your team by clicking on the red **anyone/me** drop down menus.

Clicking on the more options menu will allow you to add a new note to the property, mark your note as done, edit your note, delete the note, or show its history.

Yellow or Green Record Highlight

The yellow highlight on a record signifies an Action & Note has been assigned to a property, while the green highlight signifies an Action & Note has been written for a particular company.

Mentioning: You can search your Actions & Notes using a particular keyword search in the Mentioning box.

Created or Changed: Allows you to filter the time frame in which an action or note was created or changed:

Add Filters: A pop-up will open to input search criteria and filter your Actions & Notes. After inputting search criteria, the list of properties will update and only include properties fitting that criteria.

Use Saved Search: Filter the list of properties in your Actions & Notes by the criteria you previously inputted and saved in that search.

Export: You can export any Actions & Notes in Excel or CSV format.

Go to: Select from either property or company listing to view your records for follow-up.



Watch List

Track updates to properties that you have added to your Watch List. Properties on this page are displayed by the time frame in which updates were made. Properties that have been most recently updated will display first.

TERRI'S WATCH LIST (other watch lists) [Add Filters](#) [Use Saved Search](#)

53 properties [Go to Property List](#)

CHANGED IN THE LAST 7 DAYS

StudioRes Oxford, Oxford, AL, United States

Pipeline Project

Project Stage: Start Next 12 Months

Start Date is now: 01/2027 (was 08/2026)

Scheduled Open is now: 05/2027 (was 12/2027)

Tru by Hilton Montgomery EastChase, Montgomery, AL, United States

Pipeline Project

Project Stage is now: Start Next 12 Months (was Early Planning)

Start Date is now: 11/2026 (was 09/2026)

Scheduled Open is now: 11/2027 (was 08/2027)

Outbound Resort, Oakhurst, CA, United States

Pipeline Project

address is now: 42081 Hwy 41

Project Stage: Under Construction

2 more changes

TownePlace Suites by Marriott Cullman, Cullman, AL, United States

Pipeline Project

Project Stage is now: Under Construction (was Start Next 12 Months)

Start Date is now: 09/2025 (was 08/2025)

Scheduled Open is now: 11/2026 (was 07/2026)

CHANGED 8-14 DAYS AGO

Clarion Suites, Anchorage, AK, United States

Conversion to Best Western

Franchise Co.: Best Western

Project Stage is now: Start Next 6 Months (was Early Planning)

Start Date: 11/2026

Scheduled Open: 02/2027

McEntire River Runner Hotel, Decatur, AL, United States

Pipeline Project

Project Stage is now: Cancelled (was Under Construction)

CHANGED 15 - 30 DAYS AGO

Unbranded Hotel, Del Valle, TX, United States

Pipeline Project

Project Stage: Start Next 12 Months

Start Date is now: 09/2026 (was 05/2026)

Scheduled Open is now: 12/2028 (was 08/2028)

Sleep Inn, Madison, AL, United States

Pipeline Project

Project Stage is now: Start Next 12 Months (was Potential Future Project)

Start Date is now: 07/2026 (was 04/2026)

Scheduled Open is now: 08/2027 (was 05/2027)

CHANGED 30 - 60 DAYS AGO

Home2 Suites by Hilton American Canyon Napa Valley, Napa, CA, United States

Pipeline Project

Project Stage is now: Recently Opened (was Under Construction)

Start Date is now: 12/2022 (was 02/2023)

Scheduled Open is now: 05/2026 (was 04/2026)

Tru by Hilton Athens, Athens, AL, United States

As of...	Project Stage	Start	Open	
(Baseline)	Mar 21, 2025	Early Planning	04/21/2026	05/21/2027
Apr 18, 2025	Early Planning	04/05/2027	04/04/2028	
Apr 17, 2026	Start Next 12 Months	04/05/2027	04/04/2028	
May 15, 2026	Start Next 12 Months	09/07/2027	09/06/2028	
May 22, 2026	Early Planning	09/07/2027	09/06/2028	

Residence Inn by Marriott Cullman, Cullman, AL, United States

Pipeline Project

Project Stage is now: Early Planning (was Start Next 12 Months)

Start Date is now: 07/2027 (was 03/2027)

Scheduled Open is now: 11/2028 (was 07/2028)

Hampton by Marriott Suites Jacksonville, Jacksonville, FL, United States

Pipeline Project

Project Stage is now: Early Planning (was Start Next 12 Months)

Start Date is now: 10/2027 (was 02/2027)

Scheduled Open is now: 02/2029 (was 06/2028)

Other Watch Lists: View projects that have been saved to other team members' Watch Lists. A great tool for collaboration.

Add Filters: A pop-up will open to input search criteria and filter your Watch List. After inputting search criteria, the list of properties will refresh and only include those properties that fit your criteria.

Use Saved Search: Filter the list of properties in your Watch List by the criteria you previously inputted and saved in that search.

Go to Property List: Isolate your Watch List in a Property List view giving you the ability to export the list as a .pdf, .xlsx, or .csv file.

More changes
click "x more changes" to expand the list as shown in the Clarion Suites, Anchorage, AK example.

Hover over the calendar icon
next to the property name to see the history of changes to the property's timeline dating back to February 2020.

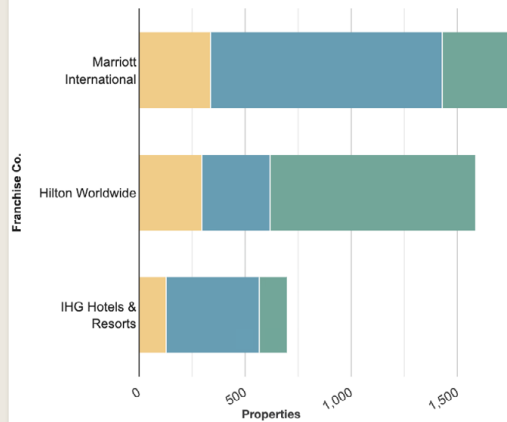


Chart Gallery

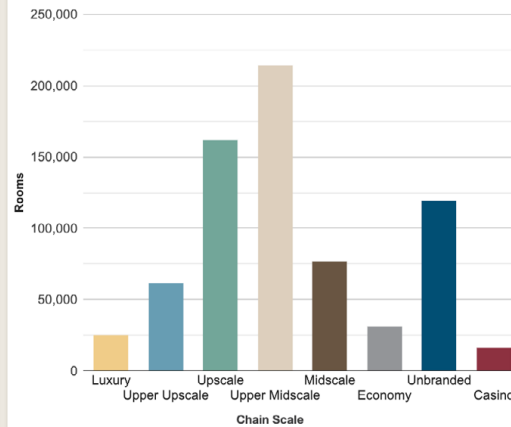
US CHART GALLERY

These charts summarize your customized database access only, which can vary from other LE Reports.

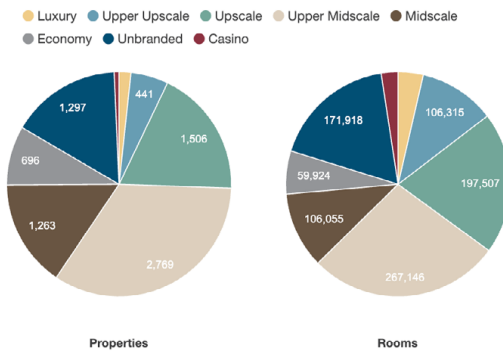
ACTIVE PROJECTS (TOP 3 BRAND COMPANIES) BY
FRANCHISE COMPANY AND PROJECT STAGE



ACTIVE PROJECTS BY CHAIN SCALE



ACTIVE PROJECTS BY CHAIN SCALE



ACTIVE PROJECTS BY COUNTRY AND PROJECT STAGE

	Under Construction	Start Next 12 Months	Early Planning	Total
United States	131,713	262,329	311,597	705,639
Total	131,713	262,329	311,597	705,639

Support your strategic and sales planning with this suite of charts and graphs.

These informative charts allow you to visually understand trends based on your company's database specifications by:

- Parent company
- Chain scale
- Project stage
- Other iterations

Click on any part of a chart to view the corresponding data.



Account Profile

Select Language

You can also set your language preference in your Account Profile by click the drop-down selector.

Weekly Digest/ Email Reminders

Update your settings by selecting to receive a weekly email digest of all recently added pipeline projects, new renovations and conversions and updated projects and hotels.

Action Updates

Select to receive reminders of updates to your assigned actions.

Action Reminders

Customize when and how you would like to receive reminders about actions.

The screenshot displays the 'Account Profile' page with a dark red header. On the left, the 'SETTINGS' section includes a 'SELECT LANGUAGE' dropdown menu currently set to 'English (EN)'. Below this, the 'WEEKLY DIGEST' section has a checked checkbox for 'Email me a weekly digest'. The 'ACTION UPDATES' section has a checked checkbox for 'Send me updates about assigned actions involving me...', with sub-options for notifications on a phone/tablet (checked) and email messages (unchecked). The 'ACTION REMINDERS' section has a checked checkbox for 'Remind me about actions due...', with multiple frequency options (One week ahead, Three business days ahead, Two business days ahead, One business day ahead, On the due date, When they are overdue) all checked. At the bottom, the 'Send reminders to me...' section has a checked checkbox for notifications on a phone/tablet (checked) and email messages (unchecked). On the right, the 'CHANGE PASSWORD' section contains three input fields: 'Enter your current password', 'Enter new password', and 'Repeat new password', followed by a red 'CHANGE PASSWORD' button. The top right of the page shows a search bar and user information: 'EN' and 'US User (T)' with a dropdown arrow.

Profile Page Access

Access your profile by clicking on your name in the top right corner of any page in the database.

Change Password

On this page you can change your password at any time.

Common Search Operators

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Semicolon Include more than one search term criteria in any field.

Example: To find properties in particular markets, you could input into the Markets field the markets separated by a semi-colon (;): New York, NY; Buffalo, NY; Alexandria, VA; Philadelphia, PA. Similarly, you could also use this to exclude criteria. For example: if you were looking for properties that had less than 100 rooms but more than 300 rooms you could input in the Rooms field <100;>300. This will give you anything less than 100 and greater than 300 but nothing in between. You could also do this with date ranges.

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Search Range Search for a range of rooms, dates, and years.

Example: To search for 8 – 10 year old hotels that may be coming due for a potential renovation, you would enter “2012..2014”.

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Asterisk Find all records that only have completed information in that particular search field.

Example: To find New Construction Projects and only want those that have a defined start date, you would use the asterisk (*) in the Start Date field. That would pull in only New Construction Records having a confirmed start date into your results. Any records without a start date would not be included.

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Minus Exclude any search term from a particular field.

Example: If you know you have already called all of Hilton’s New Construction Projects, you could exclude Hilton Worldwide from your next search. To do this, you would select Project Type: New Construction, and then minus (-) Hilton Worldwide in the Franchise Company field. This would give you all Projects in Early Planning except for those that are Hilton.

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Tilde Find all records that do not have completed information in that particular search field.

Example: To find hotels that potentially have not yet completed a renovation, you could select Project Type: Open and Operating Hotels and then in the Last Reno. field use the tilde (~) to pull in all those hotels that have no information known.

<

Less than

Example: To find hotels < 150 rooms. This will pull in hotels with 149 rooms or less.

<=

Less than or equal to

Example: To find hotels <= 150 rooms. This will pull in all hotels with 150 rooms or less, including 150.

>

Greater than

Example: To find hotels >150 rooms. This will pull in all hotels with 151 rooms or more.

>=

Greater than or equal to

Example: To find hotels >= to 150 rooms. This will pull in all hotels with 150 rooms or more, including 150.

‘...’

Match Exact Phrase

Example: To search for an exact term, place it in single quotes — for example, ‘Holiday Inn.’ This will exclude results like ‘Holiday Inn Express.’



Glossary

Project Stage Definitions for: New Construction

Under Construction: A hotel project is considered to be under construction once work on the structure's footings has commenced. Please note that site work is not considered "under construction" because it does not always mean that construction will immediately follow.

Starts In Next 12 Months: A hotel project that is scheduled to start construction in the next 12 months. Some information, including brand selection, may be incomplete as final approvals are still pending.

Early Planning: Active hotel projects not scheduled to begin construction in the next 12 months, such as:

- A project where the developer has the land parcel under option and has begun the planning process.
- A project where a municipal agency is conducting an RFP process for a planned hotel. Information in this stage is often sparse as many development details still remain to be worked out.

Potential Future Project: A project that will start construction in more than three years and either has a land site that is not under control or the project cannot be verified by multiple sources at this time.

Projects On Hold: A project that a developer has decided to stop pursuing for a period of time and will most likely reconsider in the future.

Projects Cancelled: A project that a developer or franchisor has chosen not to pursue and will not consider under the current circumstances.

Project Stage Definitions for: Brand Conversions and Announced Renovations

Underway: A hotel project that has received all necessary permits and approvals and has begun a renovation or conversion.

Starts in the Next 6 Months: A hotel project that has entered into the formal permitting process and/or is likely to begin a renovation or conversion in the next six months. In this stage, project information may be incomplete as final approvals and budgets are often still pending.

Early Planning: Active hotel projects not scheduled to begin construction in the next 12 months, such as:

- A project where the developer has the land parcel under option and has begun the planning process.
- A project where a municipal agency is conducting an RFP process for a planned hotel. Information in this stage is often sparse as many development details still remain to be worked out.

Potential Future Project: A project that will begin the conversion or renovation process in one year or more.

Projects On Hold: A project that a developer has decided to stop pursuing for a period of time and will most likely reconsider in the future.

Projects Cancelled: A project that a developer or franchisor has chosen not to pursue and will not consider under the current circumstances.



Attribute Menu Search Definitions

Extended Stay: An extended stay hotel offers long term accommodation for guests. They are designed as apartment-like rooms with kitchens, more spacious living areas, and on-site laundry.

Modular Build: Sectional prefabricated buildings which are constructed offsite and delivered to a hotel site.

Shared Site: Dual, triple-branded or mixed-use developments that are comprised of two or more hotels or a resort/casino that is on a plot of land, in a single building, block, or shares a lobby.

Mixed-Use: A project that typically blends residential, commercial, hospitality, and entertainment facilities into one building. Unless designed as the focal point, the hospitality component is usually one of the last phases of the development.

Adaptive Reuse: Renovation of an existing building that is not currently a hotel. Generally, the existing building is a unique or historically significant structure. The building may have non-hotel uses.

Addition: The construction of additional hotel rooms, condo-hotel rooms, private residences, or timeshares to an existing hotel.

LEED Certified: A hotel project has been certified or is attempting to earn Leadership in Energy and Environmental Design (LEED) Green Building Rating System certification. LEED is the world's most widely used green building rating system. LEED certification provides a framework for healthy, highly efficient, and cost-saving green buildings, which offer environmental, social and governance benefits. To achieve LEED certification, a project earns points by adhering to prerequisites and credits that address carbon, energy, water, waste, transportation, materials, health and indoor environmental quality. LEED is backed by the U.S. Green Building Council.

Green Building: A green building is a structure that is designed and constructed using environmentally responsible and resource-efficient practices throughout its life cycle. The goal of green building is to minimize a building's negative impact on the environment and maximize its positive impact on people.

BREEAM Certified: BREEAM Certified is a hotel that has been assessed and certified by the Building Research Establishment Environmental Assessment Method (BREEAM), first published by the Building Research Establishment in 1990, for its environmental performance and sustainability. BREEAM is the world's longest established method of identifying sustainability of buildings. It is a global green-building certification system that evaluates a building's energy and water use, waste management, and materials.

DGNB Certified: DGNB Certified is a hotel that has been assessed and certified by the German Sustainable Building Council (DGNB) for its sustainability, comfort, atmosphere, location, and operating and maintenance costs. The DGNB is a globally recognized certification system that evaluates a building's sustainability over its entire life cycle.

Tribal Casino: A Tribal Casino is a development that as a casino and hotel that sits on tribal lands. These properties are authorized by the National Indian Gaming Regulatory Act (NIGRA).