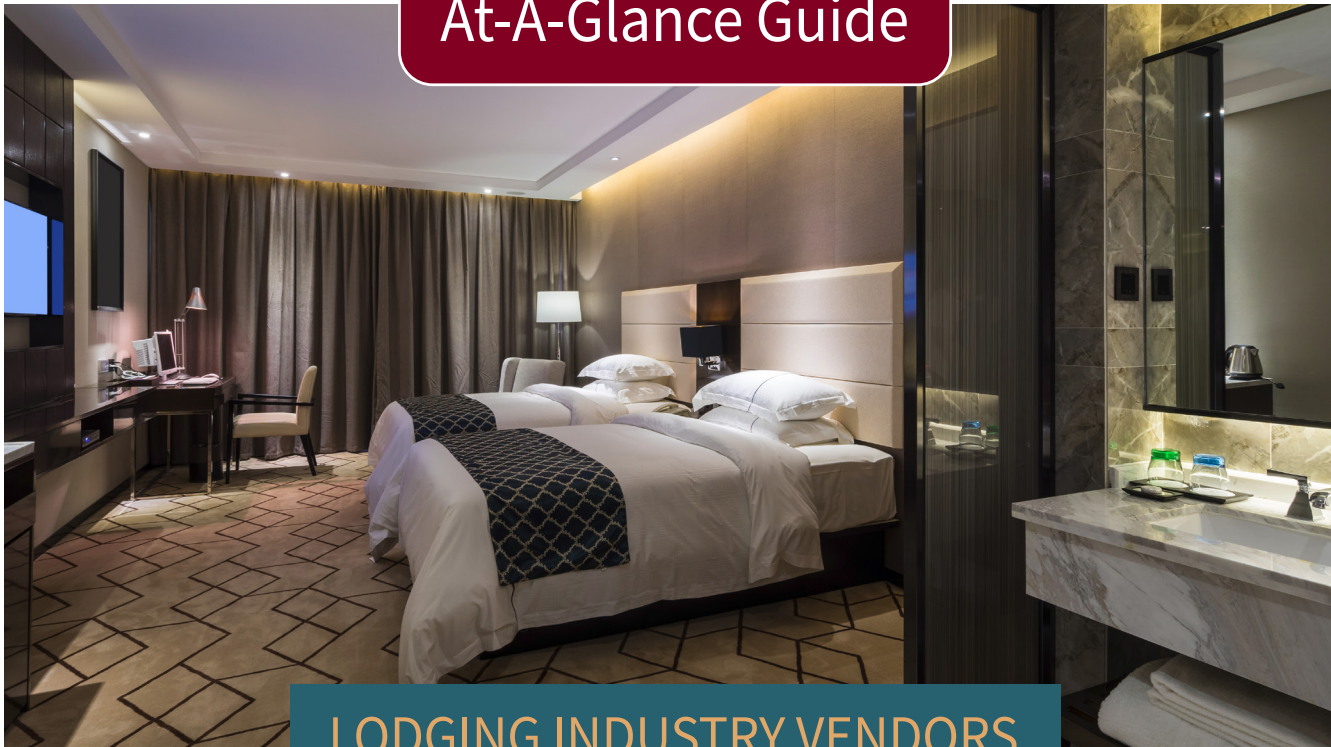




Lodging Econometrics

Database of Hotel Records
At-A-Glance Guide



LODGING INDUSTRY VENDORS





Contents

Home Page	3
Menu.....	4
Search Properties	5
Abstract View	6
Full Property Record	7
Search Properties - Brand Conversions	8
Property Mapping	9
Search Companies.....	10
Full Company Record	11
Company Mapping.....	12
Actions & Notes	13
Watch List	14
Chart Gallery.....	15
Account Profile.....	16
Common Search Operators	17
Glossary.....	18
Attribute Menu Search Definitions	19



Home Page

Property Activity

Stay informed of all recently added and updated property records.

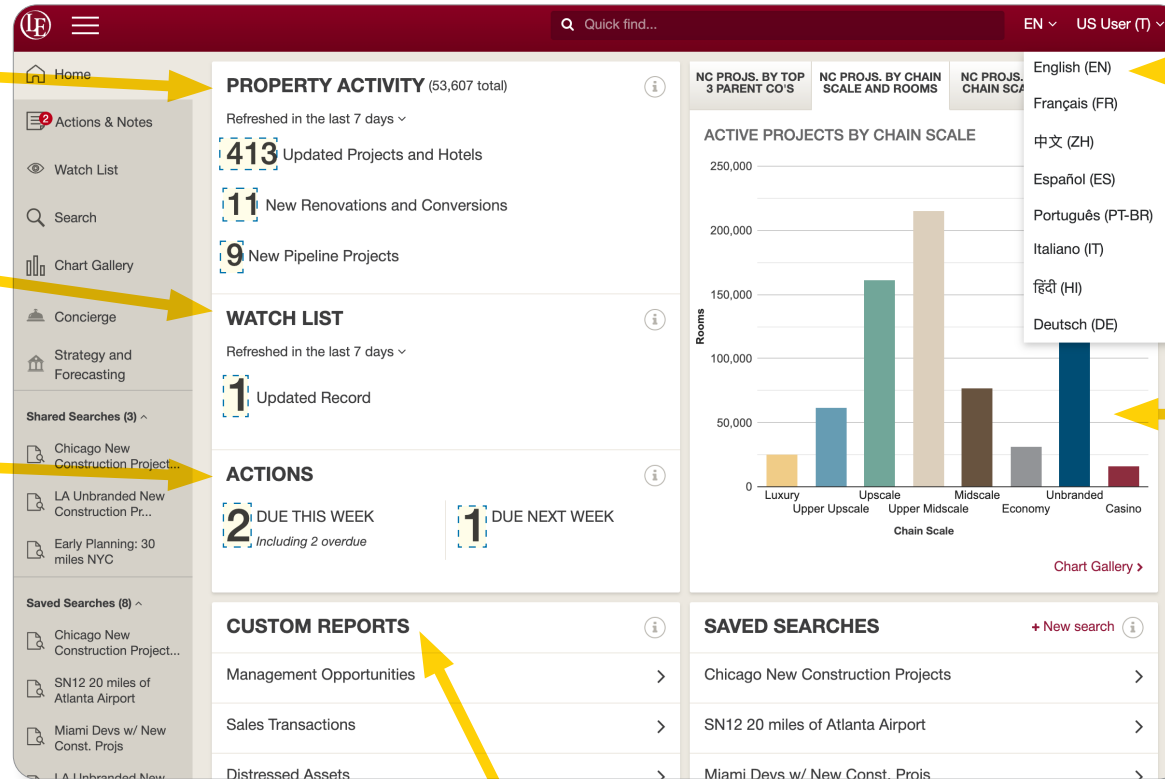
Watch List

Monitor properties of importance and receive notifications of updates when they become available.

Actions

Stay organized and reminded of priority properties and companies that are scheduled for follow-up. You can set email or in-app notifications in your account profile, to be reminded at any time, on these properties.

Note: Each number in the **Property Activity**, **Watch List**, **Actions**, and **Chart Gallery** sections is clickable and will take you to corresponding records. Also, the refreshed time frame on Property Activity and Watch List is adjustable using the drop-down.

**Multi-Language Localization**

Access and understand crucial hotel development in your preferred language and discover more opportunities. Languages available include: English, French, Simplified Chinese, Spanish, Portuguese, Italian, Hindi, and German.

Chart Gallery

Support your strategic planning with this macro-overview snapshot of development based on your company's database specifications. Clicking on **Chart Gallery** in the bottom right corner will direct you to a full display of all available charts.

Custom Reports

Access a list of custom-built searches integral to your growth strategies. We can customize and add searches to this section of your homepage.

Menu

Menu

Access database functions using the database menu. Click on the navigation icon (☰) in the upper left hand corner to open and close the navigation menu.

Actions & Notes

Write notes on individual property and company records, schedule follow-ups, and set email or in-app notifications on a particular record.

Watch List

Monitor properties of importance and receive notifications of updates when they become available. Properties added to your Watch List will appear here.

Search

Search for hotels or companies and receive the details associated. View entire company portfolios or determine hotels or companies within a radius of a fixed point.

Concierge

Contact Concierge Services by email.

Strategy and Forecast Center

Access to your quarterly Management Guidance and Lodging Trend reports platform.

Shared Searches

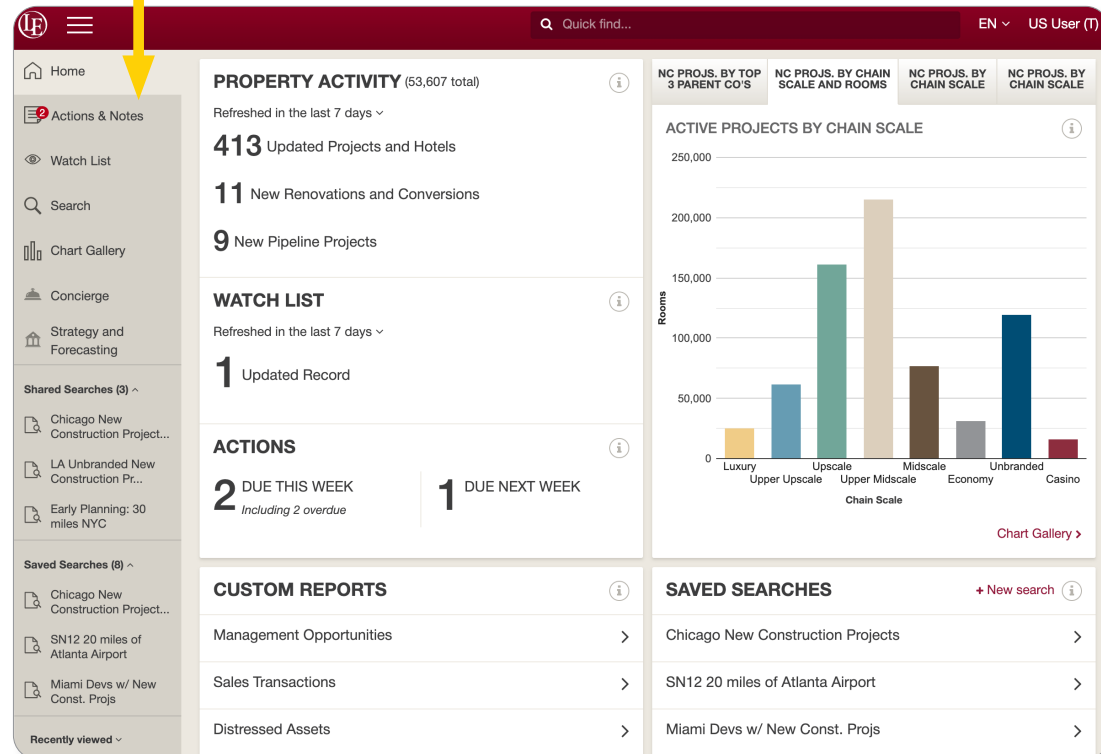
Access previously saved searches shared by your colleagues and get a refreshed set of records fitting that criteria.

Saved Searches

Click on a previously saved search to receive a refreshed set of records fitting that search's criteria.

Recently Viewed

View a list of your most recently viewed properties.



Search Properties

Unique Identifiers:

Records will contain both a unique property id number and a unique franchise id number, known as an FKey. FKeys come directly from the Franchise Companies and their reports. You may search directly using either property ID or FKey.

Territory & Distributor fields

can be customized to your company's specifications.

Additional Data:

Select to see a list of hotels & companies that have **Actions** or **Notes** written on them. You can also include a particular keyword.

Also, view a list of hotels that you have added to your **Watch List** matching particular criteria.

SEARCH PROPERTIES

SEARCH COMPANIES

1

HOTEL INFORMATION

Property ID

Hotel Name

Street Address

City

State/Province

Postal Code

Country

Rooms

Austin, TX;

Tract (US Only)

Brand

Franchise Company

FKey

Chain Scale

☒ Include like kind unbranded

Territory

Distributor

Location

Hotel located within miles of

Address or Location

3

Additional property details

County (US Only)

World Region 1

World Region 2

Year Built

Brand Aff. Yr.

Last Reno.

Date of Sale

Location Type

Meeting Space

Owner/Management Role

Brand Role

Attributes

Commentary

Additional LESTaff data

☐ Hotel has notes or actions written by anyone created or changed anytime mentioning search text

☐ Hotel is on my watch list

2

Location

Hotel located within miles of

Address or Location

PROJECT TYPE

To filter by project type, check one or more boxes below and fill in the details. (Optional)

☒ New Construction
☐ Conversion

☐ Renovation
☐ Sales Transaction

☐ Open & Operating

DETAILS

Under Construction

Start Date

Opening Date

TIMELINE CHANGES

☒ Changed since
☐ Click to set date

60

days ago

Type of change

Changes to:

☐ Start
☐ Open

☐ Project Stage

☐ Delays only

RECENT CHANGES

☒ Changed since
☐ Click to set date

7

days ago

☒ since last login (Jul 2)

Type of Change

Extended Stay

Modular Build

Shared Site

Mixed Use

Adaptive Reuse

Addition

LEED Certified

Green Building

BREAM Certified

DGNB Certified

Tribal Casino

COMPANIES

To filter by company role, select one or more boxes below and fill in more information. (Optional)

Company role

☐ Dev/Own
☐ Management

☐ Contractor
☐ Purchaser

☐ Architect
☐ Designer

Check all roles

Portfolio Size (all roles)

Location

Office located within miles of

Address or Location

Letterhead

Contact Name

Company Name

Street Address

City

State/Province

Postal Code

Country

Company ID

☐ Company has notes or actions written by anyone created or changed anytime mentioning search text

Attributes

Search the database for particular attributes like Extended Stay and Shared Sites. For a full definition of each attribute, see page 19.

6

records found (866 rooms)

CANCEL

SHOW RESULTS

Input search term(s) into any fields of the search form to receive properties that match your criteria using:

- 1 Selected criteria
- 2 Proximity filter
- 3 Additional property details

■ Timeline Changes:

Search for changes to any project's timeline. Changes to a timeline can include start date, open date, or project stage. Project timeline changes are updated weekly and include the timeline history changes of a project.

Recent Changes:

Easily discover properties or contacts, within a selected time frame, that have been updated, new pipeline projects, new renovation or conversion projects, or distressed assets.

In this illustration, we have selected to find properties that are in the **Austin, TX** market which are **New Construction - Under Construction** projects, and have had changes to their timeline within the last 60 days.

As you begin to input in your search criteria, the number in the bottom left hand corner will adjust to show the number of found records.

Once you are satisfied with the number of records found, click **SHOW RESULTS** to access that list of records.

Abstract View

After conducting a search in the database, you will receive a list of matching records, displayed in a summary format.

[Back to Search Form](#)

[Save as a new Saved Search](#)
[Export](#)
[Copy link](#)

Activity [Clear](#) **Project Stage** [Clear](#) **Market** [Clear](#)
 New Construction Under Construction Austin, TX; [MORE FILTERS](#)

Timeline Changes [Clear](#)
☒ changes ☐ delays in
 Start Date, Opening Date or Project Stage
 since 60 days ago

Modify Search Window: Modify your search results by changing any of your current criteria, clearing any criteria, or by clicking more filters to go back to the search form.

records found
6
 (866 rooms)

[Show related companies](#)
[Sorted by World Region 1, Coun...](#)
[Views](#)

TX > United States > Austin, TX

Tru by Hilton Austin South I-35
 1620 Teri Rd Bldg 2
 Austin, TX 78744
 United States

Rooms	105	Market	Austin, TX
Chain Scale	Midscale	Tract	South Austin/Airport
Brand	Tru by Hilton	County	Travis
Franchise Co.	Hilton Worldwide	Territory	None
Attributes	Shared Site		

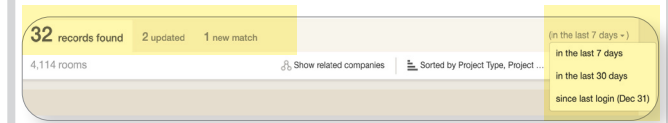
53467 1116418

New Construction
 Under Construction
 Start 03/2023 Open 06/2029
 Timeline Changes

Dev/Own	Mukesh "Mike" Patel, A&M Developer...	P: 214 395-9398	Mgmt	Mukesh "Mike" Patel, A&M Developer...	P: 214 395-9398
Arch	James Lusty, Type-Six Design & Devel...	P: 682 365-3381	Contr	Ajay Patel, A&M Developers LLC	P: 214 395-9398

Save Search: To recall a search later, save it by clicking **Save as a new Saved Search**.

Saved Search Delta Feature: Within Saved Searches, your results window will display the total number of records found plus the number of updated records and any new matches found in your selected time period.



Export: Your found set of records can be exported and downloaded or emailed to you from the database in PDF, Excel, or CSV formats.

Copy Link: Creates a link that can be shared with others, who have a database account, to receive the same set of records you've searched upon.

Show Related Companies: From your found set of records, click on show related companies to view the developers, owners, management companies, and project team members associated. You can toggle back to the properties view at any time.

Sorted by: Custom sort the way in which your records display below. Filters include: project type, stage, chain scale, market, and more.

Views: View records in a summary format or click the globe to view on an interactive map.

Watch List: Add a record to your personalized **Watch List** to stay updated on changes to the record as they become available.

Actions & Notes: Write notes on an individual property. Convert that note into an action by scheduling a follow-up date.

X: remove a record from your found set by clicking on the **X**. This moves that record into your exclusion filter where you can add it back at any time.

Nov 18, 2022	Start Next 12 Months	06/20/2023	06/20/2024
Mar 10, 2023	Start Next 12 Months	07/10/2023	07/10/2024
Apr 14, 2023	Under Construction	04/03/2023	05/29/2024
Apr 21, 2023	Under Construction	03/27/2023	05/29/2024
Oct 13, 2023	Under Construction	03/27/2023	08/01/2024
Jan 12, 2024	Under Construction	03/27/2023	02/19/2025
Feb 16, 2024	Under Construction	03/27/2023	04/23/2025
Mar 22, 2024	Under Construction	03/27/2023	06/25/2025
Aug 23, 2024	Under Construction	03/27/2023	08/20/2025

Hovering over the calendar icon next to **Timeline Changes** allows for you to see the history of changes to the project's timeline dating back to February 2020.



Full Property Record

Click on any hotel name to get a summary record to view the complete details available for that particular record.

Print: Create a PDF or Print a full property record to send to others for easy viewing and collaboration.

Text Highlights

Easily identify new information that has been added to a record. Updates or changes to a record in the last seven (7) days will appear in red; changes to a record in the last thirty (30) days will appear in orange.

← Back to Search Results

Print Copy link Add to Watch List 6 of 6

Tru by Hilton Austin South I-35

ID: 1116418
HLT.ChainID: 53467
Map this location

1620 Teri Rd Bldg 2 | Austin, TX 78744 | United States

Rooms	105	County	Travis
Market	Austin, TX	Brand	Tru by Hilton
Tract	South Austin/Airport	Franchise Co.	Hilton Worldwide
		Chain Scale	Midscale
		Territory	None

New Construction

Project Stage: Under Construction
Start Date: 03/2023
Opening Date: 06/2029

▼ Timeline Change History

As of...	Project Stage	Start	Open
(Baseline)			
Feb 1, 2020	Start Next 12 Months	09/23/2020	09/23/2021
Sep 18, 2020	Start Next 12 Months	10/23/2020	10/25/2021
Oct 16, 2020	Start Next 12 Months	04/21/2021	04/21/2022
Feb 19, 2021	Start Next 12 Months	11/17/2021	11/17/2022
Jun 25, 2021	Start Next 12 Months	02/23/2022	03/20/2023
Jul 16, 2021	Start Next 12 Months	06/23/2022	07/18/2023
Jun 24, 2022	Start Next 12 Months	09/20/2022	09/20/2023
Sep 16, 2022	Start Next 12 Months	11/01/2022	10/25/2023
Oct 14, 2022	Start Next 12 Months	01/24/2023	01/24/2024
Nov 18, 2022	Start Next 12 Months	06/20/2023	06/20/2024
Mar 10, 2023	Start Next 12 Months	07/10/2023	07/10/2024
Apr 14, 2023	Under Construction	04/03/2023	05/29/2024
Apr 21, 2023	Under Construction	03/27/2023	05/29/2024
Oct 13, 2023	Under Construction	03/27/2023	08/01/2024
Jan 12, 2024	Under Construction	03/27/2023	02/19/2025
Feb 16, 2024	Under Construction	03/27/2023	04/23/2025
Mar 22, 2024	Under Construction	03/27/2023	06/25/2025
Aug 23, 2024	Under Construction	03/27/2023	08/20/2025
Oct 18, 2024	Under Construction	03/27/2023	01/28/2026
Feb 21, 2025	Under Construction	03/27/2023	03/04/2026
May 16, 2025	Under Construction	03/27/2023	06/03/2026
Sep 19, 2025	Under Construction	03/27/2023	11/04/2026
Jan 16, 2026	Under Construction	03/27/2023	06/30/2027
May 15, 2026	Under Construction	03/27/2023	06/30/2029

Additional Details

Country	United States	Meeting Space	under 10,000 (ft ²)
World Region 1	North America	Mgmt. Role	Owner-Managed
World Region 2	United States	Brand Role	Brand Franchised
Location Type	Suburban	Attributes	Shared Site

Commentary

Tru by Hilton is a midscale hotel brand that aims to serve the value-oriented consumer. This hotel may occupy a shared site.

Add to Watch List: Add a record to your personalized Watch List to be notified of changes to this record.

Create a New Action & Note: Click **+ New** to create an Action or Note in the pop-up window. You can either write a note to yourself or assign an action with a due date to yourself or to a colleague (as illustrated below.) Click **CREATE** to save your action.

Tru by Hilton Austin South I-35

☐ Note (no due date)

☒ Action with due date

Jul 22
Assigned to Rebecca Evans

Set up a meeting with the architect.

CANCEL CREATE

The note will now be attached to the property record and displayed in the **Actions & Notes** section of the record.

Tru by Hilton Austin South I-35

ID: 1116418
HLT.ChainID: 53467
Map this location

1620 Teri Rd Bldg 2 | Austin, TX 78744 | United States

Rooms	105	County	Travis
Market	Austin, TX	Brand	Tru by Hilton
Tract	South Austin/Airport	Franchise Co.	Hilton Worldwide
		Chain Scale	Midscale
		Territory	None

Actions & Notes

+ New

Action DUE JUL 21, 2026 - Assigned to Rebecca Evans by Teri Lane
Set up a meeting with the architect.

Developer / Owner

Show more

Mukesh "Mike" Patel
Managing Member
A&M Developers LLC
P: 214 395-9398

Show More and Contacts Highlight: Click **Show More** to view the full letterhead for the company or click on the **Company Name** to access decision-maker contacts and the complete development portfolio for that company.



Search Properties - Brand Conversions

SEARCH PROPERTIES | **SEARCH COMPANIES** | Restore previous search | Clear all filters

HOTEL INFORMATION

Property ID
Hotel Name
Street Address
City
State/Province | Postal Code
Country
Rooms

Market
Tract (US Only)
Brand
Franchise Company
FKey
Chain Scale
☒ Include like kind unbranded
Territory
Distributor

LOCATION

Hotel located within miles of
Address or Location

ADDITIONAL PROPERTY DETAILS

Country (US Only)
World Region 1
World Region 2
Year Built | Brand Aff. Yr.
Last Reno. | Date of Sale
Location Type
Meeting Space
Owner/Management Role
Brand Role
Attributes
Commentary

ADDITIONAL LESTAFF DATA

☐ Hotel has notes or actions written by anyone created or changed anytime
mentioning search text
☐ Hotel is on my watch list

PROJECT TYPE

To filter by project type, check one or more boxes below and fill in the details. (Optional)

☐ New Construction ☒ Conversion
☐ Renovation ☐ Sales Transaction
☐ Open & Operating

DETAILS

Project Stage
Start Date
Opening Date

IF CONVERTING: CONVERTING FROM ...

Prior Brand
Prior Franchise Company
Prior Chain Scale
... to ...
New Brand
Choice Hotels;
New Chain Scale

TIMELINE CHANGES

☐ Changed since ☒ Click to set date
☐ 60 days ago

Type of change
Changes to:
☐ Start ☐ Open
☐ Project Stage
☐ Delays only

RECENT CHANGES

☐ Changed since ☐ Click to set date
☒ 7 days ago
☐ since last login (Jun 2)

Type of Change
Type of Change

530 records found (43,324 rooms) | CANCEL | SHOW RESULTS

To search for brand conversions, navigate to **Project Type** and select **Conversion**.

Under Details and the **If Converting** section, enter the New Brand, New Franchise Company, or New Chain Scale.

In this illustration we have selected to find Conversion projects which are converting to brands within the Choice Hotels franchise company.

You can also input additional search fields to your conversion criteria if necessary. For example, adding in the market of Atlanta would only show you hotels that were converting to a Choice brand within the Atlanta Market.

Once you are satisfied with the number of records found, click **SHOW RESULTS** to access that list of records.

Abstract View

In a conversion abstract view, the new brand that the hotel is converting to will be displayed.

FL > United States > Melbourne, FL

Cruise Port Inn

3220 N Cocoa Blvd
Cocoa, FL 32926
United States
P: 321 632-4561

Rooms: 110
Chain Scale: Economy
Brand: Unbranded Hotel
Franchise Co.: Unbranded Hotel

Market: Melbourne, FL
Tract: Titusville/Cocoa Beach
County: Brevard
Territory: None

Conversion
Underway
Start 10/2024 Open 12/2027
New Brand Quality Inn & Suites
Timeline Changes

FL354 1005673

Dev/Own: Jai Mata DI Hospitality LLC | Mgmt: Jai Mata DI Hospitality LLC

GA > United States > Atlanta, GA

Baymont Inn

10111 Alcovy Rd
Covington, GA 30014
United States
P: 770 787-4900

Rooms: 50
Chain Scale: Midscale
Brand: Baymont Inn
Franchise Co.: Wyndham Hotels & R...

Market: Atlanta, GA
Tract: Atlanta East
County: De Kalb
Territory: None

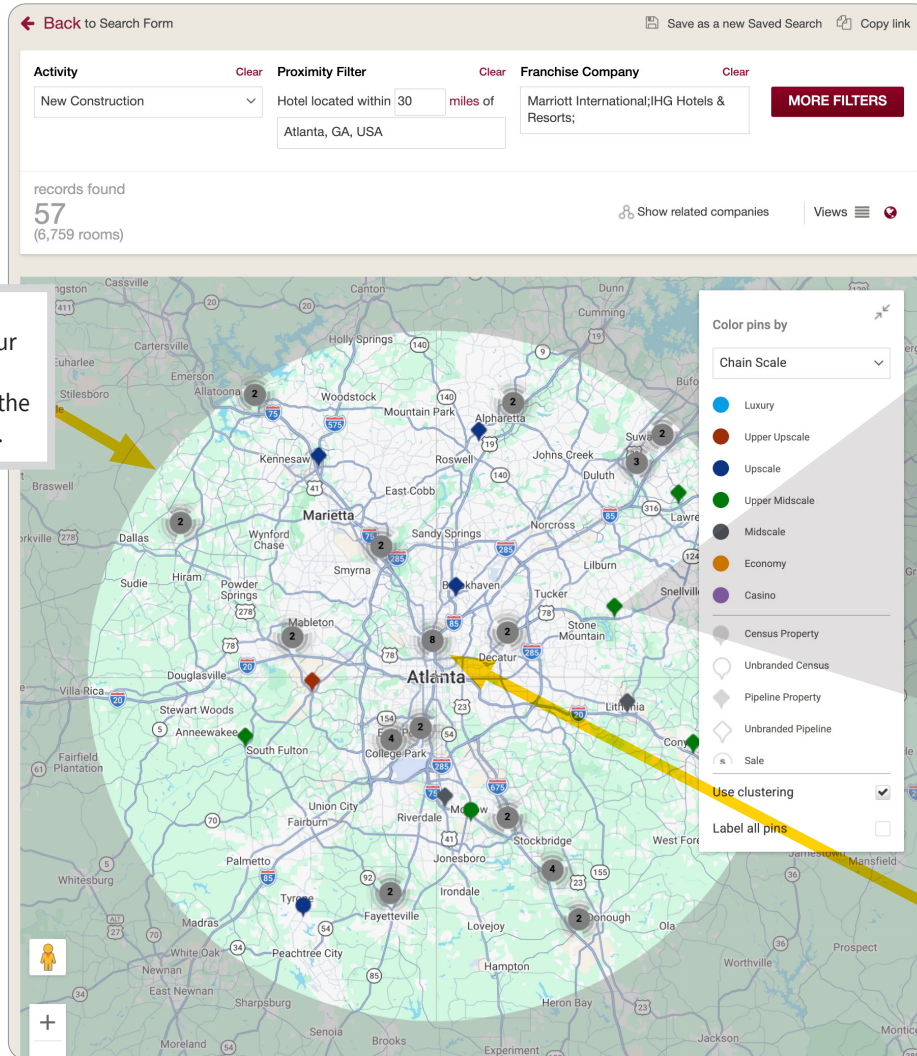
Conversion
Underway
Start 02/2026 Open 07/2027
New Brand Clarion
Timeline Changes

22904 1023465

Dev/Own: Pravin Amin, Apollo Hospitality Inc | P: 770 787-4900 | Mgmt: Pravin Amin, Apollo Hospitality Inc | P: 770 787-4900

Property Mapping

A found set of records can be viewed on an interactive map and viewed by chain scale, project type, project stage, room count and franchise company.



When conducting a proximity search, your results will provide a radius circle around the area you've selected.

Fairfield by Marriott Inn & S... ✓ Add to Watch List + New note

Bermuda Rd SW & W Park Place Blvd Stone Mountain, GA 30087 United States	Rooms: 89 Brand: Fairfield Inn Chain Scale: Upper Midscale
--	--

New Construction Under Construction Start 03/2026 Open 05/2027

Dev/Own: Vipul Patel, Exceptional Hospitality Mgmt: Vipul Patel, Exceptional Hospitality Arch: Jerry Phillips, Phillips Partnership Architects & Eng...	P: 404 583-3304 P: 404 583-3304 P: 770 394-1616
---	---

ID: 1136342 CLOSE SEE DETAILS

Property Pop-Up: Click on a pin to view a property detail pop-up window, add to your personalized Watch List, create a note, or see full details of the property.

Cluster: A concentrated area of properties will appear as a cluster. Click on a cluster to drill-down and zoom into the map to expose smaller clusters or individual pins.



Search Companies

Identify the decision-maker contacts to call on a project and view their portfolio of opportunities. Input search term(s) into any of the fields of the search form to receive the companies and contacts that match your criteria.

SEARCH PROPERTIES | **SEARCH COMPANIES** | Restore previous search | Clear all filters

COMPANY INFORMATION

Company role Check all roles

☐ Dev/Own ☐ Management
☐ Contractor ☐ Purchaser
☒ Architect ☐ Designer

Portfolio Size (all roles)

Location

Office located within 20 miles of
 Atlanta, GA, USA

Letterhead

Contact Name
 Company Name
 Street Address
 City
 State/Province Postal Code
 Country
 Company ID

☐ Company has notes or actions written by me created or changed anytime mentioning search text

PROJECT TYPE

To filter by company role, select one or more boxes below and fill in more information. (Optional)

☐ New Construction ☐ Conversion
☐ Renovation ☐ Open & Operating

DETAILS

RECENT CHANGES

☐ Changed since ☐ Click to set date
☒ 7 days ago

Type of Change

PORTFOLIO

To filter by company role, select one or more boxes below and fill in more information. (Optional)

29 records found | CANCEL | SHOW RESULTS

In this illustration, we have selected to find all **Architects** within a **20-mile radius of Atlanta, GA**. This proximity filtering is a powerful tool for conducting city-wide sales blitzes.

Once your criteria has been inputted and you are satisfied with the number of records found, click **SHOW RESULTS** to access the list of companies.

From your results, you can sort your records by portfolio size, company name, company city, state, and more. You can also toggle between showing the related properties and companies that match your search.

SORTING AND HEADINGS | Clear all | Default settings

Priority Sort fields Ascending/Descending Show Headings

1 Portfolio Size

- none -

- none -

- none -

- none -

CANCEL | SHOW RESULTS

Click on a company from the results list to view the company's decision-maker contacts as well as the number of potential opportunities in their portfolio. You can also write a note on the company record and set a follow-up, if needed for future reference. Notes written on any of the company's properties will also appear here.

Phillips Partnership Architects & Engineers ID: CO38758

Address: 5901 Peachtree Dunwoody Rd, Bldg A #450, Atlanta, GA 30328, United States
 Map this location P: 770 394-1616

Roles: Architect

Portfolio Size: 7 properties, 7 in my account, Generate portfolio listing

Actions & Notes for this company + New

Actions & Notes for related properties

Contacts

Robert French, Senior Vice President	P: 770 394-1616
Monica Joseph, Senior Project Manager	P: 770 394-1616
Des Latham, Vice President	P: 770 394-1616
Jerry Phillips, President	P: 770 394-1616

Full Company Record

Click on a company to view complete contact information, decision-makers, and their portfolio of properties. You can also view the company's location on Google Maps or request more information from LE's Concierge Services Department.

Phillips Partnership Architects & Engineers ID: CO38758

Address
5901 Peachtree Dunwoody Rd
Bldg A #450
Atlanta, GA 30328
United States
[Map this location](#)
P: 770 394-1616

Roles
Architect

Portfolio Size
7 properties
7 in my account
[Generate portfolio listing](#)

Contacts

Robert French, Senior Vice President	P: 770 394-1616
Monica Joseph, Senior Project Manager	P: 770 394-1616
Des Latham, Vice President	P: 770 394-1616
Jerry Phillips, President	P: 770 394-1616

Actions & Notes for this company + New

Actions & Notes for related properties

Create a New Action & Note: Click + New to create an Action or Note in the pop-up window. You can either assign an action with a due date to yourself or to a colleague or write a note to yourself (as illustrated below.) Click **CREATE** to save your action.

The note will now be attached to the company record and displayed in the **Actions & Notes** section of the record.

Phillips Partnership Architects & Engineers ID: CO38758

Address
5901 Peachtree Dunwoody Rd
Bldg A #450
Atlanta, GA 30328
United States
[Map this location](#)
P: 770 394-1616

Roles
Architect

Portfolio Size
7 properties
7 in my account
[Generate portfolio listing](#)

Actions & Notes for this company + New

Note created Jun 5, 2026 by Teri Lane
Inquire about the Boca property.

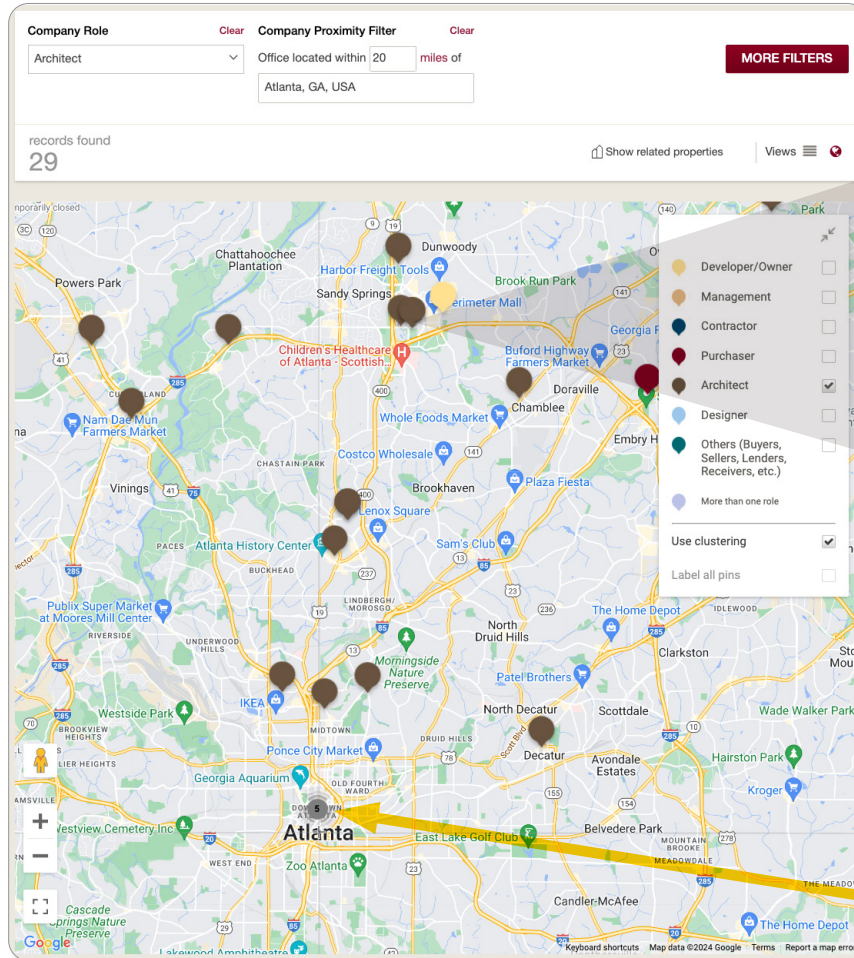
Actions & Notes for related properties

The **black property** number indicates the company's total portfolio of projects and hotels.

The **red property** number indicates the number of the company's projects and hotels that are a part of your database based upon your purchased specifications.

Company Mapping

A found set of companies can be viewed on an interactive map and viewed by developer/owner, management company, design team members, or others.



Phillips Partnership Architects & Engineers

Address
5901 Peachtree
Dunwoody Rd Bldg A
#450
Atlanta, GA 30328
United States
P: 770 394-1616

Roles
Architect

Portfolio Size
7 properties
7 in my account
Generate portfolio listing

Contacts

Robert French, Senior Vice President	P: 770 394-1616
Monica Joseph, Senior Project Manager	P: 770 394-1616
Des Latham, Vice President	P: 770 394-1616
Jerry Phillips, President	P: 770 394-1616

CLOSE

Company Pop-Up: Click on a company pin to view the company's detail pop-up window with contact information, their portfolio size, and a clickable link to their portfolio of properties.

Cluster: A concentrated area of companies will appear as a cluster. Click on a cluster to drill-down and zoom into the map to expose smaller clusters or individual pins.



Actions & Notes

Stay organized and reminded of priority properties in your pipeline that are scheduled for follow-up. You can set email or in-app notifications in your account profile on these properties. You can also tab between viewing actions due and all actions and notes.

Written by and Assigned to

View Actions & Notes that were written by or assigned to yourself or someone else on your team by clicking on the red **anyone/me** drop down menus.

Yellow or Green Record Highlight

The yellow highlight on a record signifies an Action & Note has been assigned to a property, while the green highlight signifies an Action & Note has been written for a particular company.

Clicking on the more options menu will allow you to add a new note to the property, mark your note as done, edit your note, delete the note, or show its history.

Mentioning: You can search your Actions & Notes using a particular keyword search in the Mentioning box.

Created or Changed: Allows you to filter the time frame in which an action or note was created or changed:

Add Filters: A pop-up will open to input search criteria and filter your Actions & Notes. After inputting search criteria, the list of properties will update and only include properties fitting that criteria.

Use Saved Search: Filter the list of properties in your Actions & Notes by the criteria you previously inputted and saved in that search.

Export: You can export any Actions & Notes in Excel or CSV format.

Go to: Select from either property or company listing to view your records for follow-up.



Watch List

Track updates to properties that you have added to your Watch List. Properties on this page are displayed by the time frame in which updates were made. Properties that have been most recently updated will display first.

Hover over the calendar icon next to the property name to see the history of changes to the property's timeline dating back to February 2020.

Other Watch Lists: View projects that have been saved to other team members' Watch Lists. A great tool for collaboration.

Add Filters: A pop-up will open to input search criteria and filter your Watch List. After inputting search criteria, the list of properties will refresh and only include those properties that fit your criteria.

Use Saved Search: Filter the list of properties in your Watch List by the criteria you previously inputted and saved in that search.

Go to Property List: Isolate your Watch List in a Property List view giving you the ability to export the list as a .pdf, .xlsx, or .csv file.

More changes click "x more changes" to expand the list as shown in the LivSmart Studios by Hilton Decatur, example.

TERRI'S WATCH LIST (other watch lists) [Add Filters](#) [Use Saved Search](#)

49 properties [Go to Property List](#)

CHANGED IN THE LAST 7 DAYS

Sleep Inn, Madison, AL, United States

Pipeline Project

Project Stage is now **Start Next 12 Months (was Potential Future Project)**

Start Date is now **07/2026 (was 04/2026)**

Scheduled Open is now **08/2027 (was 05/2027)**

Spark by Hilton Oxford, Oxford, AL, United States

Pipeline Project

As of...	Project Stage	Start	Open
(Baseline) Mar 20, 2026	Early Planning		
Apr 17, 2026	Start Next 12 Months	05/18/2026	08/24/2026
May 29, 2026	Recently Opened	05/01/2024	05/06/2025

CHANGED 8-14 DAYS AGO

Saracen Resort & Casino, Pine Bluff, AR, United States

Pipeline Project

Project Stage **Under Construction**

Start Date is now **08/2023 (was 07/2019)**

2 more changes

Home2 Suites by Hilton American Canyon Napa Valley, Napa, CA, United States

Pipeline Project

Project Stage is now **Recently Opened (was Under Construction)**

Start Date is now **12/2022 (was 02/2023)**

Scheduled Open is now **05/2026 (was 04/2026)**

Outbound Resort, Oakhurst, CA, United States

Pipeline Project

Project Stage **Under Construction**

Start Date **07/2024**

Scheduled Open is now **06/2026 (was 05/2026)**

Tru by Hilton Athens, Athens, AL, United States

Pipeline Project

Project Stage is now **Early Planning (was Start Next 12 Months)**

Start Date is now **09/2027 (was 04/2027)**

Scheduled Open is now **09/2028 (was 04/2028)**

CHANGED 15 - 30 DAYS AGO

Residence Inn by Marriott Cullman, Cullman, AL, United States

Pipeline Project

Project Stage is now **Early Planning (was Start Next 12 Months)**

Start Date is now **07/2027 (was 03/2027)**

Scheduled Open is now **11/2028 (was 07/2028)**

LivSmart Studios by Hilton Decatur, Decatur, AL, United States

Pipeline Project

Project Stage is now **Start Next 12 Months (was Early Planning)**

Start Date is now **09/2026 (was 01/2028)**

Scheduled Open is now **09/2027 (was 01/2029)**

Contractor added **Grace Construction Consultants**

Contr Contact added **Josh Randall**

Fairfield by Marriott Inn & Suites Jacksonville, Jacksonville, FL, United States

Pipeline Project

Project Stage is now **Early Planning (was Start Next 12 Months)**

Start Date is now **10/2027 (was 02/2027)**

Scheduled Open is now **02/2029 (was 06/2028)**

Element Anchorage Downtown, Anchorage, AK, United States

Pipeline Project

Project Stage is now **Cancelled (was Postponed)**

UNCHANGED IN THE PAST 60 DAYS

McEntire River Runner Hotel, Decatur, AL, United States

Pipeline Project

Waldorf Astoria Hotel & Resort, Sydney, New South Wales, Australia

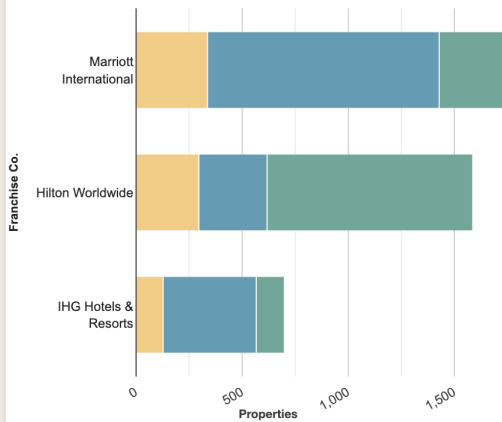
Pipeline Project



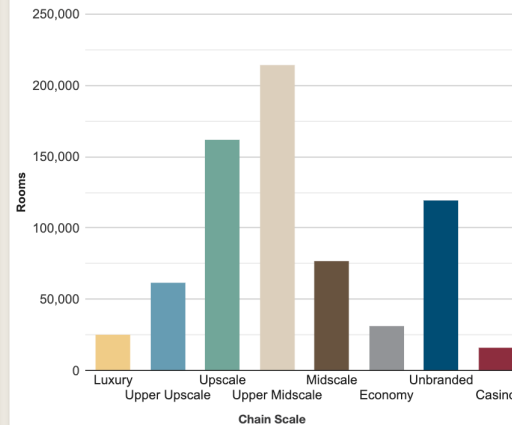
Chart Gallery

US CHART GALLERY

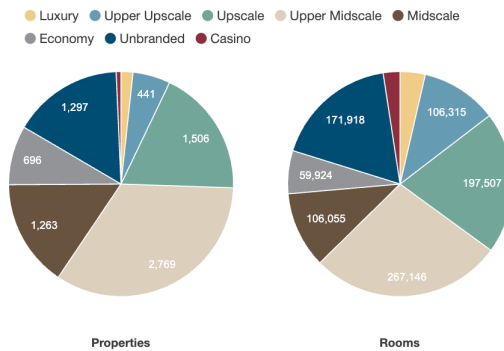
These charts summarize your customized database access only, which can vary from other LE Reports.

ACTIVE PROJECTS (TOP 3 BRAND COMPANIES) BY
FRANCHISE COMPANY AND PROJECT STAGE

ACTIVE PROJECTS BY CHAIN SCALE



ACTIVE PROJECTS BY CHAIN SCALE



ACTIVE PROJECTS BY COUNTRY AND PROJECT STAGE

	Under Construction	Start Next 12 Months	Early Planning	Total
United States	131,713	262,329	311,597	705,639
Total	131,713	262,329	311,597	705,639

Support your strategic and sales planning with this suite of charts and graphs.

These informative charts allow you to visually understand trends based on your company's database specifications by:

- Parent company
- Chain scale
- Project stage
- Other iterations

Click on any part of a chart to view the corresponding data.

Account Profile

Select Language

You can also set your language preference in your Account Profile by click the drop-down selector.

Weekly Digest/ Email Reminders

Update your settings by selecting to receive a weekly email digest of all recently added pipeline projects, new renovations and conversions and updated projects and hotels.

Action Updates

Select to receive reminders of updates to your assigned actions.

Action Reminders

Customize when and how you would like to receive reminders about actions.

The screenshot displays the 'Account Profile' page with a dark red header. On the left, the 'SETTINGS' section includes a 'SELECT LANGUAGE' dropdown menu currently set to 'English (EN)'. Below this, the 'WEEKLY DIGEST' section has a checked checkbox for 'Email me a weekly digest'. The 'ACTION UPDATES' section has a checked checkbox for 'Send me updates about assigned actions involving me...', with sub-options for notifications on a phone/tablet (checked) and email messages (unchecked). The 'ACTION REMINDERS' section has a checked checkbox for 'Remind me about actions due...', with multiple frequency options (One week ahead, Three business days ahead, Two business days ahead, One business day ahead, On the due date, When they are overdue) all checked. At the bottom, 'Send reminders to me...' has a checked checkbox for notifications on a phone/tablet (checked) and email messages (unchecked). On the right, the 'CHANGE PASSWORD' section contains three input fields: 'Enter your current password', 'Enter new password', and 'Repeat new password', followed by a red 'CHANGE PASSWORD' button. The top right of the page shows a search bar and user information: 'EN' and 'US User (T)' with a dropdown arrow.

Profile Page Access

Access your profile by clicking on your name in the top right corner of any page in the database.

Change Password

On this page you can change your password at any time.

Common Search Operators

;

Semicolon Include more than one search term criteria in any field.

Example: To find properties in particular markets, you could input into the Markets field the markets separated by a semi-colon (;): New York, NY; Buffalo, NY; Alexandria, VA; Philadelphia, PA. Similarly, you could also use this to exclude criteria. For example: if you were looking for properties that had less than 100 rooms but more than 300 rooms you could input in the Rooms field <100;>300. This will give you anything less than 100 and greater than 300 but nothing in between. You could also do this with date ranges.

..

Search Range Search for a range of rooms, dates, and years.

Example: To search for 8 – 10 year old hotels that may be coming due for a potential renovation, you would enter “2012..2014”.

*

Asterisk Find all records that only have completed information in that particular search field.

Example: To find New Construction Projects and only want those that have a defined start date, you would use the asterisk (*) in the Start Date field. That would pull in only New Construction Records having a confirmed start date into your results. Any records without a start date would not be included.

-

Minus Exclude any search term from a particular field.

Example: If you know you have already called all of Hilton’s New Construction Projects, you could exclude Hilton Worldwide from your next search. To do this, you would select Project Type: New Construction, and then minus (-) Hilton Worldwide in the Franchise Company field. This would give you all Projects in Early Planning except for those that are Hilton.

~

Tilde Find all records that do not have completed information in that particular search field.

Example: To find hotels that potentially have not yet completed a renovation, you could select Project Type: Open and Operating Hotels and then in the Last Reno. field use the tilde (~) to pull in all those hotels that have no information known.

<

Less than

Example: To find hotels < 150 rooms. This will pull in hotels with 149 rooms or less.

<=

Less than or equal to

Example: To find hotels <= 150 rooms. This will pull in all hotels with 150 rooms or less, including 150.

>

Greater than

Example: To find hotels >150 rooms. This will pull in all hotels with 151 rooms or more.

>=

Greater than or equal to

Example: To find hotels >= to 150 rooms. This will pull in all hotels with 150 rooms or more, including 150.

‘...’

Match Exact Phrase

Example: To search for an exact term, place it in single quotes — for example, ‘Holiday Inn.’ This will exclude results like ‘Holiday Inn Express.’

Glossary

Project Stage Definitions for: New Construction

Under Construction: A hotel project is considered to be under construction once work on the structure's footings has commenced. Please note that site work is not considered "under construction" because it does not always mean that construction will immediately follow.

Starts In Next 12 Months: A hotel project that is scheduled to start construction in the next 12 months. Some information, including brand selection, may be incomplete as final approvals are still pending.

Early Planning: Active hotel projects not scheduled to begin construction in the next 12 months, such as:

- A project where the developer has the land parcel under option and has begun the planning process.
- A project where a municipal agency is conducting an RFP process for a planned hotel. Information in this stage is often sparse as many development details still remain to be worked out.

Potential Future Project: A project that will start construction in more than three years and either has a land site that is not under control or the project cannot be verified by multiple sources at this time.

Projects On Hold: A project that a developer has decided to stop pursuing for a period of time and will most likely reconsider in the future.

Projects Cancelled: A project that a developer or franchisor has chosen not to pursue and will not consider under the current circumstances.

Project Stage Definitions for: Brand Conversions and Announced Renovations

Underway: A hotel project that has received all necessary permits and approvals and has begun a renovation or conversion.

Starts in the Next 6 Months: A hotel project that has entered into the formal permitting process and/or is likely to begin a renovation or conversion in the next six months. In this stage, project information may be incomplete as final approvals and budgets are often still pending.

Early Planning: Active hotel projects not scheduled to begin construction in the next 12 months, such as:

- A project where the developer has the land parcel under option and has begun the planning process.
- A project where a municipal agency is conducting an RFP process for a planned hotel. Information in this stage is often sparse as many development details still remain to be worked out.

Potential Future Project: A project that will begin the conversion or renovation process in one year or more.

Projects On Hold: A project that a developer has decided to stop pursuing for a period of time and will most likely reconsider in the future.

Projects Cancelled: A project that a developer or franchisor has chosen not to pursue and will not consider under the current circumstances.

Attribute Menu Search Definitions

Extended Stay: An extended stay hotel offers long term accommodation for guests. They are designed as apartment-like rooms with kitchens, more spacious living areas, and on-site laundry.

Modular Build: Sectional prefabricated buildings which are constructed offsite and delivered to a hotel site.

Shared Site: Dual, triple-branded or mixed-use developments that are comprised of two or more hotels or a resort/casino that is on a plot of land, in a single building, block, or shares a lobby.

Mixed-Use: A project that typically blends residential, commercial, hospitality, and entertainment facilities into one building. Unless designed as the focal point, the hospitality component is usually one of the last phases of the development.

Adaptive Reuse: Renovation of an existing building that is not currently a hotel. Generally, the existing building is a unique or historically significant structure. The building may have non-hotel uses.

Addition: The construction of additional hotel rooms, condo-hotel rooms, private residences, or timeshares to an existing hotel.

LEED Certified: A hotel project has been certified or is attempting to earn Leadership in Energy and Environmental Design (LEED) Green Building Rating System certification. LEED is the world's most widely used green building rating system. LEED certification provides a framework for healthy, highly efficient, and cost-saving green buildings, which offer environmental, social and governance benefits. To achieve LEED certification, a project earns points by adhering to prerequisites and credits that address carbon, energy, water, waste, transportation, materials, health and indoor environmental quality. LEED is backed by the U.S. Green Building Council.

Green Building: A green building is a structure that is designed and constructed using environmentally responsible and resource-efficient practices throughout its life cycle. The goal of green building is to minimize a building's negative impact on the environment and maximize its positive impact on people.

BREEAM Certified: BREEAM Certified is a hotel that has been assessed and certified by the Building Research Establishment Environmental Assessment Method (BREEAM), first published by the Building Research Establishment in 1990, for its environmental performance and sustainability. BREEAM is the world's longest established method of identifying sustainability of buildings. It is a global green-building certification system that evaluates a building's energy and water use, waste management, and materials.

DGNB Certified: DGNB Certified is a hotel that has been assessed and certified by the German Sustainable Building Council (DGNB) for its sustainability, comfort, atmosphere, location, and operating and maintenance costs. The DGNB is a globally recognized certification system that evaluates a building's sustainability over its entire life cycle.

Tribal Casino: A Tribal Casino is a development that as a casino and hotel that sits on tribal lands. These properties are authorized by the National Indian Gaming Regulatory Act (NIGRA).